

12th Annual Rhumba4Rainbow Benefit 2016



**Friday
September 23rd, 2016
7:00 pm – Midnight
UW Madison
Union South
Varsity Hall**



**MADISON'S PREMIER SALSA EVENT
TO PREVENT CHILD ABUSE & END DOMESTIC VIOLENCE**

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12th Annual Rhumba4Rainbow Program

Emcees

Jason Salus, Radisson Hotels | Krista Hatcher of 93.1Jamz

7- 7:30pm	Registration & Free Salsa dance instruction With Cinnamon Trammel & Siyana Bozova <i>Silent Auction Opens</i>
7:30-7:45pm	Open Dance- DJ Rhumba
7:45-8:15pm	Welcoming Remarks & Extra Mile Award Presentations Sharyl Kato, Rainbow Project Executive Director Aphra Mednick, Acting President of Rainbow Project Board
8:15pm	Open Dance- Grupo Candela
8:30pm	The Show Begins <i>Opening:</i> <i>MG Dance, Los Angeles, CA</i> <i>Celebrity Dance Challenge featuring:</i> <ul style="list-style-type: none">• Eden Checkol, WISC-TV & Josh Gilchrist (Tempo Dance Studio)• Cealey Godwin, WKOW-TV & Shaun Wilson (Fred Astaire Dance Studio)• Michelle Carolla, WMSN Fox 47 & Dymitri Goncharov (Fred Astaire Dance Studio)• Rachel Werner, Brava Magazine & Brady Schaaf (Fred Astaire Dance Studio)• Michael Flores, Madison Fire Dept. & Samantha Trinidad (Tempo Dance Studio)• Kymtana Woodly, Madison Police Dept. & John Abrams (Tempo Dance Studio)
9:00-9:10pm	Intermission - Silent Auction Closes <i>Raffle winners announced</i> <i>Latin Dance Floor Show featuring:</i> <ul style="list-style-type: none">• Salsabrositas- Milwaukee, WI• Special Guest Appearance• MG Dance, 2nd performance• Natasha & Celso- Los Angeles, CA• Vera Rowe & Uri Garcia (World Salsa Champions)
9:25pm	<i>Special Remarks by Robert Cramer, former Rainbow Project Board member & president</i>
9:30pm	12th Annual Madison Salsa Contest <i>Trophies & prizes for the Dance Contest winners & Best-Dressed</i>
10:00pm	Closing Remarks
10:30-Midnight	Dance the night away with Grupo Candela!



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12th Annual Rhumba4Rainbow Judges

Celebrity Dance Challenge Judges

Cinnamon Trammel, Cinnamon DanceWorks
Katherine Wilson, Dance Instructor & Performer- Milwaukee, WI
Renee Moe, President & CEO of United Way of Dane County
Ruben Anthony, Director of The Urban League of Greater Madison
Steve Goldberg, CUNA Mutual Foundation
Wes Sparkman, Dane County Tamara Rigsby Office on Equity & Inclusion

Salsa Dance Contest Judges - Instructors

Cawi Bouie, Cuban Fushion
James Meadows, East Side Salsa
John Abrams, Tempo Dance Studio
Josh Gilchrest, Tempo Dance Studio
Melissa Ganshert, The Brink Lounge
Samantha Trinidad, Tempo Dance Studio

Salsa Dance Contest Judges – Celebrities

Gloria Reyes, Deputy Mayor for Public Safety, Civil Rights and Community Services
Ismael Ozanne, Dane County District Attorney
Jen Cheatham, MMSD Superintendent
Luis Montoto, La Movida Radio
Julia Arata Fratta, Fitchburg City Council Alder
Lupita Montoto, La Movida Radio

Fashion Contest Judges

JR Sims, 100 Black Men of Madison
Rachel Reisdorf, ShopBop
Megan Heller, La Lingerie
Enis Ragland, Deputy Mayor for Administration and Finance
Becky Heller, ShopBop

Judge Coordinators

Shiva Bidar-Sielaff
Fabiola Hamdan
Marcus Miles



Rhumba 4 Rainbow is a wonderful event where adults can dance and play — but we all know that many children in our community don't have safe places to dance and play.

That's why CUNA Mutual Group is proud to support the Rainbow Project in their efforts to help children deal with stress and trauma, making life safer and happier for those who deserve it the most.

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UW Health & Unity Health Insurance

Super Rhumba Advocate

Erica Serlin
Madison Gas & Electric
Robert Doornek

Major Merengue Advocate

Dean Health & St. Mary's Hospital
Meriter & UnityPoint Health
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Madison Fire Department Ladder 311
Sharyl Kato

Mighty Mambo Advocate

Bill White
Hestad Law Office
UW Credit Union

Hot Chile Cha Cha Advocate

Attorney Mario Mendoza of Murphy Desmond, S.C.
Ayla Annac, MBA
Balisle Family Law Legal Counsel, S.C.
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Dance Studio Sponsors

Eastside Salsa
Fred Astaire Dance Studio
Tempo Dance Studio



12th Annual Rhumba4Rainbow Performers

MG Dance

MG Dance is a multi-faceted dance studio out of El Monte, California. They offer dance lessons in practically any style of dance you can imagine: Salsa, Bachata, Contemporary, Jazz, Ballet, Hip Hop and even fitness style dance classes. Lessons are open to all ages and levels to help ensure that everyone gets to experience the joys of dance. MG Dance is also home to an elite dance team that travels around the country performing for events, dance competitions, quinceañeras and more. Their love and knowledge of dance can be felt in every energetic performance. We are honored and excited to have them at this year's Rhumba 4 Rainbow for the first time ever.



The Salsabrositas

Natalia Beans

Natalia Pastor

Lysandraliz Santos

Layanet Quijano

World Youth Champions

Natasha & Celso





Uriel Garcia and Vera Rowe

Uriel Garcia and Vera Rowe are six time World Salsa and Bachata Champions. In a brief two years together, they have traveled all over the U.S. as well as internationally to teach, perform, and compete in places such as Canada, Spain, Australia, Ireland, Italy, Hong Kong and China.

Vera Rowe was born in New York City and is a graduate of LaGuardia High School of The Performing Arts where she was a dance major. Aside from being a dancer, she was also a USA gymnast for 20 years and competed for Penn State University as a NCAA Division I athlete.

Uriel Garcia was born in The Dominican Republic and came to the USA when he was six years old. He was a competitive athlete for the majority of his life, competing in sports such as football, soccer, volleyball, basketball and track and field. Uriel grew up dancing various forms of Latin dance; however, he started dancing salsa at the age of 20 and was trained by his older brother, Darlin Garcia.

Their most recent accomplishments include becoming The 2015 World Cabaret Salsa Summit Champions, the 2015 World Cabaret Bachata Summit Champions and the 2014 World Bachata Masters Champions. They have also been finalists at the 2012 World Latin Dance Cup, the 2013 Puerto Rico World Salsa Open and the 2013 Hong Kong World Salsa Championships. They currently reside in Fort Lauderdale Florida, USA where they run their school, UVLatinDance Academy. For more information, photos and news, visit their website, www.uvlatindance.com.

Some of their Achievements include:

- Winner of the Toronto Salsa Congress Professional Bachata Championships (Oct 2012)
- Winner of the 2012 San Francisco World Salsa Challenge (November 2012)
- Winners of the Chicago Mid-West Salsa Open Championships (February 2013)
- Winners of the 2013 IHSC Professional Salsa Championships (April 2013)
- Winner of Toronto Salsa Congress Professional Bachata Showcase Championships (Oct 2013)
- Winner of the Toronto Salsa Congress Professional Just Bachata Championships (Oct 2013)
- Winner of Cabaret Salsa at the 2014 World Salsa Summit Championships (February 2014)
- Winner of Cabaret Bachata at the 2014 World Salsa Summit Championships (February 2014)
- Winner of the World Bachata Masters in Madrid, Spain (February 2014)
- Winner of the 2014 International World Salsa Open, Miami Beach Florida (May 2014)
- Winner of the 2015 World Salsa Summit Salsa Cabaret Division, Miami Florida (February 2015)
- Winner of the 2015 World Salsa Summit Bachata Cabaret Division, Miami Florida (Feb. 2015)
- Winner of the 2015 International Salsa Competition, Miami Florida (May 2015)
- Winner of the 2015 International Hustle Competition, Miami Florida (May 2015)



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12th Annual Rhumba4Rainbow Celebrities



**Eden Checkol, WISC-TV
& Josh Gilchrist**
(Tempo Dance Studio)



**Cealey Godwin, WKOW-TV
& Shaun Wilson**
(Fred Astaire Dance Studio)



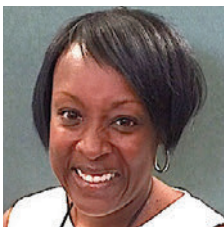
**Michelle Carolla, WMSN Fox 47
& Dymitri Goncharov**
(Fred Astaire Dance Studio)



**Rachel Werner, Brava Magazine
& Brady Schaaf**
(Fred Astaire Dance Studio)



**Michael Flores, Madison Fire Dept.
& Samantha Trinidad**
(Tempo Dance Studio)



**Kymtana Woodly, Madison Police Dept.
& John Abrams**
(Tempo Dance Studio)



12th Annual Rhumba4Rainbow Extra Mile Awards

Presenters:

Dr. Barbara Knox

District Attorney Ismael Ozanne

Superintendent Jen Cheatham

Dane County Executive Joe Parisi

Deputy Mayor Enis Ragland

MADISON'S CHOICE FOR LATE NEWS

FOX 47
NEWS AT 9

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12th Annual Rhumba4Rainbow Extra Mile Awards

Cinthy Covarrubias,

Rainbow Project Volunteer

Childcare provider for Rainbow support groups

Cinthy Covarrubias began volunteering at the Rainbow Project in April of 2014, filling the vital role of child care provider during Rainbow's weekly support group for Spanish-speaking moms, De Mujer a Mujer. When asked what attracted her to apply, she said "I knew for sure that I wanted to work with children that may need some extra support in their lives, and the Rainbow Project really stood out to me because of how much GOOD they do for children and families. I wanted to be a part of it and serve as a



genuine and positive part in helping them through their healing process." She has since expanded her role to help with two additional support groups: Parenting with Emotion Coaching, and Grandparents and Other Relatives as Parents. Cinthy is responsible for attending to the child care needs of a wide range of children. She demonstrates a great

deal of patience and flexibility, as the needs of the group of children can change from week to week, and it is never certain which children will be there and how the group dynamics will change. She provides excellent, attentive, nurturing, responsive, and engaging care for children, infants to teenagers. She has a calm demeanor and is also fun and creative in engaging children in various activities.

Service to others is a principle that Cinthy is obviously passionate about and she certainly carries out that passion daily in her work. When she is not at the Rainbow Project, she is immersed in other work to help others, such as her full-time job at FamilyPath Autism Services, where she supports children with autism and their families.

On behalf of the children and families that Cinthy has impacted in our community, we could not be happier to see her receive the Extra Mile Award, and we have no doubt that she will continue to be a steady beam of support to the families that she works with in the future as she continues on the journey of service to children and families. We are all lucky to know and work with her. Congratulations, Cinthy!

Sarah Estrella, *School Representative*

School Social Worker, Jefferson Middle School

As a school social worker at Jefferson Middle School Sarah engaged, encouraged and supported students in extraordinary ways. When 6th graders are screened in for trauma symptoms, Sarah puts together a group for them which she coordinates with a community mental health provider as part of the wider Cognitive Behavioral Intervention for Trauma in Schools. In these groups, kids learn about the symptoms they are experiencing, and that they are not alone in feeling them. They learn to share their stories with an adult and with each other. They learn ways to cope with the impact their traumatic experiences have had on them. Sarah, a veteran of the program since it began in Madison, gently balances pushing kids to work hard in group while trying to make it fun and relaxed as well. Sarah also persists in coordinating with teachers to provide much needed trauma-informed education for their work in the classroom. She will continue her hard and vitally important work at Clark St. Community School starting this fall.

And this is just one of the many ways Sarah works with youth and the community. Co-workers and supervisors alike have said of Sarah: She works well with school systems, community resources, families and students in urban schools. She excels at her work with students who have some of the highest complex needs. And "Sarah is a model of professionalism: positive, solution oriented, respectful and collaborative. She is a valued and respected member of our community."



Mother Teresa once said, "I alone cannot change the world. But I can cast a stone across the waters to create many ripples." Sarah has created many ripples in her career. Her work and collaborative efforts have helped spur others to do what they can to provide support and services to children in our community.

On behalf of the students and families that Sarah has impacted, we couldn't be happier to offer her this award and wish her all the best as she continues to work to help many of our community's kids who most need support and positive conviction about who they are and who they can become.





12th Annual Rhumba4Rainbow Extra Mile Awards

Monica Host, Early Childhood Representative

City of Madison Child Care Specialist & City of Madison Child Care accreditation program, Community Development Division

She started her professional career in early childhood care and education working with developmentally disabled children from birth to age three in Milwaukee, then moved to Madison in the late 1970's becoming a coordinator and teacher at Child Development, Inc., on Madison's South Side.



While home caring for her own child, Monica provided family child care for other families which connected her to the Central City Family Child Care System, an agency that provided training and accreditation for child care providers on Madison's near east side. She became Central City's director & she was able to expand the availability

of high quality infant, toddler, and preschool care and providing critical support that helped family child care providers operate successful businesses.

For 24 years Monica served as child care specialist for the City of Madison Child Care Program. In that capacity she provided training, technical assistance and program evaluation to help teachers, administrators, and boards to assist them in providing high quality care and education for children of all ages in our community. In 2011 she became Coordinator of the Madison Child Care Program, overseeing the Madison accreditation program and the Madison Child Care Assistance program. She was a member of the management team in the City's Community Development Division, advocating (some would say relentlessly!) for children and families, and for the programs that served them in our community.

Monica's insight, sense of fairness & genuine manner will be missed. She understands individuals as well as larger systems & dynamics & actively sought to improve policies & politics to meet high social justice standards.... beyond rules and regulations. Respected, honest, relentless, passionate, advocate: Those words go a long way toward describing Monica!

Bob Tobe & the Design For A Difference-Madison team

Rainbow Project Business Ally

Born and raised in Cincinnati, OH, Bob Tobe started his professional career as president of a successful advertising agency where he worked on projects ranging from the ESPN Xtreme Games to the Kroger Grocery Company. Although Bob found great success in his hometown, he decided to make the move to Wisconsin.

After moving to Madison, Bob & his partners decided to start FLOOR360. As president, Bob has helped steer FLOOR360 to sales of over \$20 million and a team of over 45 employees at its home office in the Madison Design Mart building since its inception in 1998. FLOOR360 features three business segments: design-focused retail, homebuilders (including Veridian Homes, Hart DeNoble Builders & Design Shelters), and commercial flooring, which handles hotels, resorts, multi-family housing and office project throughout the Midwest.

On top of running such a thriving business and maintaining a busy schedule, Bob still found time to get involved with the International Design Guild. The International Design Guild started Design For A Difference, its first-ever community-driven designer movement. The purpose of the movement is to bring socially conscious showrooms together with interior designers and other businesses to give makeovers to local charities in need of a little tender loving care. A couple



of years ago, Bob helped initiate Design For A Difference-Madison to help give back to charities and organizations in the Madison community. The Rainbow Project is honored and extremely excited to be the recipient of this year's makeover. The dedication, work ethic and generosity shown by Bob and all the designers, donors and staff involved with the Design For A Difference makeover is astounding. There is no one set way to give back to your community, which is proven by the work of the Design For A Difference team. They are using their expertise and skills in unique and different ways to help contribute to nonprofits and charities in areas that are often overlooked or placed at the bottom of very lengthy "needs" lists.



Libby Tucci

*Community Program Representative
Housing First Case Manager at YWCA*

Libby Tucci rolls up her sleeves every day to encourage, support and advocate for some of Madison's most at-risk women and children in her role as a Housing First Case Manager at the YWCA. She works within Empower Home, a YWCA transitional housing program for survivors of domestic violence. She provides comprehensive case management to these families through crisis intervention, safety planning, advocacy and working on the basic need of sustainable, safe housing.



She has been dedicated to advocacy, human rights and equality throughout her career and does so working directly with families, even in the midst of crises, as well as advocating for their needs in the wider community. Libby is also bilingual in Spanish, which allows her to work with Latino families that have an additional barrier to

understanding their rights and resources related to housing and beyond due to language.

Community members and other professionals have said of Libby:

“Libby does her important work not only with her words but with her actions, showing up & supporting families in ways many of us do not see.”

“Libby is one of the most grounded, empathic and wise child and family advocates I have known. She is genuine and direct and develops trust easily with children & moms who have endured multiple trauma experiences and understandably have difficulty trusting. She does it all. She exudes respect, joy and resourcefulness, AND she is a superb cook.”

On behalf of the families that Libby has impacted, we couldn't be happier to offer her this award. We wish her all the best as she continues to work to help our community members who need a fresh start, a safe, affordable place to live, and someone to assist them in navigating that journey.

Erica Anderson, Dane County Representative *Dane County Department of Human Services community social worker, Joining Forces for Families Program*

At The Rainbow Project, we are fortunate to have worked with Erica directly in her role of Ongoing Social Worker at the DCDHS. In this capacity, we have witnessed firsthand, her authenticity and respect for children and families under court supervision. These are families who don't trust easily. With Erica's kind, straightforward approach, and confidence, however, she is able to effectively negotiate working relationships with children and their caregivers. With that as a foundation, she assists families in meeting conditions of return from foster/kinship placements of their children, or maintaining them safely in their family of origin. In particular, Erica negotiates the various roles and complex perspectives involved in the care of these families, doing so with in a supportive manner, and with respect.



For the past ten years, Erica has worked at the Dane County Department of Human Services (DCDHS). This includes bringing her talents to three separate positions. Erica was initially an Initial Access Social Worker, assessing immediate safety concerns involving children and their families, working to implement protective measures, interfacing with the court system, and monitoring the family's progress. Erica then became an Ongoing Social Worker, working with children and families to monitor and address safety related concerns, interface with the court system and other professionals involved with the family to ensure their needs were being met. In her current role at DCDHS, Erica is a Community Social Worker with the Joining Forces for Families initiative in the Badger Road and Lake Point neighborhoods. This position is community based, and focuses on supporting children and families to be successful in school, home, and in the community. This is done on an individual, family, and systemic level.

We know Erica will continue to enhance the lives of children and families in Dane County, and it is with enthusiasm that we recognize her with the Extra Mile Award!



12th Annual Rhumba4Rainbow Benefit

The Rainbow Project

Established in 1980 by Sharyl Kato, Executive Director, *The Rainbow Project* is a local non-profit counseling clinic that provides crisis treatment and early intervention services for young children and their families who have experienced or witnessed trauma, including child sexual abuse, neglect and/or domestic violence. The clinic has provided services for over 10,700 children and over 10,200 caregivers. The Rainbow Project is well known not only locally, but also nationally for pioneering techniques in prevention, trauma recovery and developing programs which have been shown to break the cycles of family and community violence.

The Project's unique "hands on" approach is unlike that of any other therapy clinic because it includes home, day care and school visits. In fact, this is one of the reasons why working at Rainbow is part of the curriculum for all University of Wisconsin, Department of Psychiatry, Child Abuse and Adolescent Residents who elect to specialize in child psychiatry. The Rainbow Project works closely with all levels of law enforcement and the courts not only to protect the rights of abused children, but also to bring the offenders to justice. Many of Rainbow's clients are referrals from the legal system who are the victims of severe tragedies in our community.



Where did the name "The Rainbow Project" come from?

The Rainbow has always been used as a symbol of hope. It is a promise that something better is sure to follow. In the midst of a rain storm, the sun appears and creates a rainbow. And every child knows the legend of the pot of gold at the end of the rainbow. We decided to use it because it was a simple, positive and friendly name that young children could easily say and remember.





Our Vision

A safe, healthy & nurturing world for children and families

Our Mission

The Rainbow Project provides reiterative healing and hope for young children and their families who have experienced trauma, building a foundation for the mastery of life sustaining skills.

Our Values

Respect

Interactions with others ...
internally, consumers, other professionals
& community

Growth

Desire to inspire, support and foster others ...
consumers, families, colleagues,
team members, and the community

Compassion

Recognition, empathy and support for individual differences ... including but not limited to life experiences, culture, background, and abilities



Children's Artwork Tile Project **"Ensuring Every Child Has a Rainbow"**

Into everyone's life, a little rain must fall. While probably true, when a 'little rain' turns into a constant downpour of pain, violence, stress, grief, anger, fear, isolation or misunderstanding, children and families cannot grow the way they should.

The Rainbow Project provides counseling and other services to help children and families restore feelings of safety, stability and self-worth.

That is why The Rainbow Project is launching its Children's Artwork Tile Project entitled, "Ensuring Every Child Has a Rainbow".

You may purchase a tile already completed by one of Rainbow's children or make your own.

Individuals, families, groups and businesses are all encouraged to participate so more children receive help, healing and hope.

**All proceeds will go to
The Rainbow Project's Sustaining Fund.**

6"x6" tile—\$125

12"x12" tile—\$250

Please contact us for more information.

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Culver's

VIP Foundation

*Culver's VIP
Foundation is proud to
support The Rainbow
Project's Rhumba 4
Rainbow Benefit.*

The Culver's VIP Foundation, Inc., was organized in 2001 by Culver's co-founder Lea Culver who serves as Executive Director. This not for profit Foundation provides financial support to charitable and educational organizations to improve quality of life, particularly with the regard matters of health, education, and medical research and treatment. The Foundation also awards scholarships to help Culver's college and technical school-bound team members pursue their educational goals. The Scholarship Program has awarded over \$3.5 million in scholarships to more than 3,000 Culver's restaurant team members.

Services of the Rainbow Project

Rainbow Project services are intended to...

- Promote positive change within families, including building, strengthening, and supporting healthy parent/child relationships (improving child behaviors and development, and providing parent education and support).
- Prevention, early intervention, and treatment for families affected by family violence (including services to families with patterns that place members at risk for maltreatment or future mental health concerns).
- Advocate for the mental health needs and support of families and children in the community
- Strengthen the capacity of the larger community to prevent, respond to, and support those who have experienced trauma (including community violence, grief/loss, natural disasters, child maltreatment, domestic violence, substance abuse, mental illness, and adjustment to other life transitions).



Services offered may include one or more of the following:

- Comprehensive diagnostic assessment and developmental evaluation, with emphasis on social-emotional development and behavior, for young children and adults.
- Assessment of parent-child interaction and family relationships
- Referral services to other specialized community services for family members
- Child play therapy
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Adult treatment and counseling with individuals, couples, family, or groups
- Parent education in individual, parent-child play sessions, or group settings
- In-home treatment
- Interagency coordination, case management, and advocacy
- Consultation services with teachers, foster parents, nurses, and others involved with the family
- Individualized service planning
- Evaluation and follow-up services

Rainbow Project Staff

Abby Halloran, Caitlin Bausch, Celia Huerta, Cerissa Wills, Christen Brockner, Christina Frank, Danielle Kapanke, Darren LeCount, Ethel Dunn, Kimberly Crossland, Madison Solomon, Molly Tomony, Petrovnia McIntosh, Samantha Burr, Sara DeBruin, Serena Breining, Sharyl Kato, Wilder Dietz, Cinthya Covarrubias, Ally Sandoval

Rainbow Project Board

Aphra Mednick, Charles Tubbs, SR., David Sepulveda, Donna Hurd, Erica Serlin, Erin Arango-Escalante, Sharyl Kato, Shira Phelps, Steve Koslov

Rainbow Project Professional Resource Network

Barry Callen, Carol Gapen, Carol Stotlar, Diane Sorensen, Eve Dennison Pollock, Fredi Bove, Jason Speich, Jessica Strong, Kitty Kocol, Kurt Turri, Linda Reivitz, Marty Preizler, Omie Baldwin, Rebecca St. John, Sandra Rivera, Sue Albert, Sue Sheeran, Susan Carnell, Tally Moses, Teresa Tellez-Giron, Tony Keshena

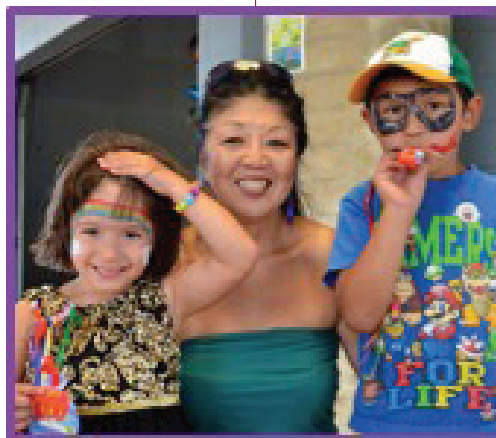
Speakers Bureau & Consultation Services


In addition to their direct clinical work with children and families, the Rainbow Project therapists also provide training presentations, consultation services and technical assistance on a local, state, national and international level.

Topics requested and provided include a broad range of issues focusing on recognizing, preventing and responding to the needs of children, parent's/caregivers and families who have experienced trauma, including child abuse, neglect, domestic violence, child sexual abuse, community violence, grief/loss, natural disasters, serious physical/mental illness, incarceration of a family member, substance abuse and social/emotional development. Intended audiences include school staff, early childhood educations, childcare providers, social workers, advocates, law enforcement, those representing the court system, medical field, other mental health and human service providers, foster parents, after school and community center staff, volunteers, caregiver groups and shelter staff.

Each presentation is tailored to a specific audience and includes conference presentations, in-services and workshops, from 1-2 hours to a half or all day training that includes hands-on activities, as well as power point, role play and other materials, resources, references and learning demonstrations.

If you are interested in more information about our Speakers Bureau, contact the Rainbow Project. Referral and Community Program Coordinator directly at (608)255-7356 ext316 or see a detailed list of topics on the Rainbow Project website at www.therainbowproject.net.





The Department of Pediatrics at the University of Wisconsin School of Medicine & Public Health, in affiliation with the American Family Children's Hospital, is a group of individuals who share the common goal of promoting the health of children, with a balanced program of education, research and service responsive to the changing needs of society.

With the help of junior and senior faculty, we are creating an environment in which inquiry, curiosity and discovery are the driving forces for our students, residents, fellows, and faculty.

In each of our mission areas – patient care, research, and education – we are **all** engaged in asking questions and are trying diligently to answer those questions. Through improved infrastructure, incentives and recognition of achievements, our momentum and enthusiasm increase every day.



School of Medicine
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Dean &
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ENERGY 2030





12th Annual Rhumba 4 Rainbow Volunteers & Committee

Rhumba 4 Rainbow Planning Committee

Caitlin Bausch
Danielle Kapanke
Fred Marshall
Kimberly Crossland
Sharyl Kato

Volunteers

Accountants: Meicher & Associates

Accounting Coordinator: Ryan Seibold

DJ: Jorge Araujo- DJ Rhumba

Emcees: Jason Salus (Radisson Hotels) and Krista Hatcher (93.1 Jamz)

Event Night Volunteers: Caitlin Bausch, Danielle Kapanke, Kimberly Crossland, Kathy Hoffman, Kelly O'Connor, Haley Snodgrass, Peggy Small, Alyssa Ramirez Stege, Janell Volk, Bobbi Shadowen, Naomi Rouse-Kugel, Connie Bundy, Ami Rodland, Tariq Akmut, Will Hutton, Diego Campoverde, Karla Bukstein, Omie Baldwin, Janeen Ihm

Hair & Make Up: Chelsea Neitzel, Arika Chartre and Alexa Rogers

Greeters: Teresa Tellez-Giron & Juan Guerrero, Yuly Osorio & Julio Araujo, Kim Santiago & Jose Madero, Brenda & Eric Tavarez, Carmen & Adin

Parking: Ryan Krause & Kiana Miilu

Photography: Kelsey Bausch, Sajika Gallege, Chris Schmidt

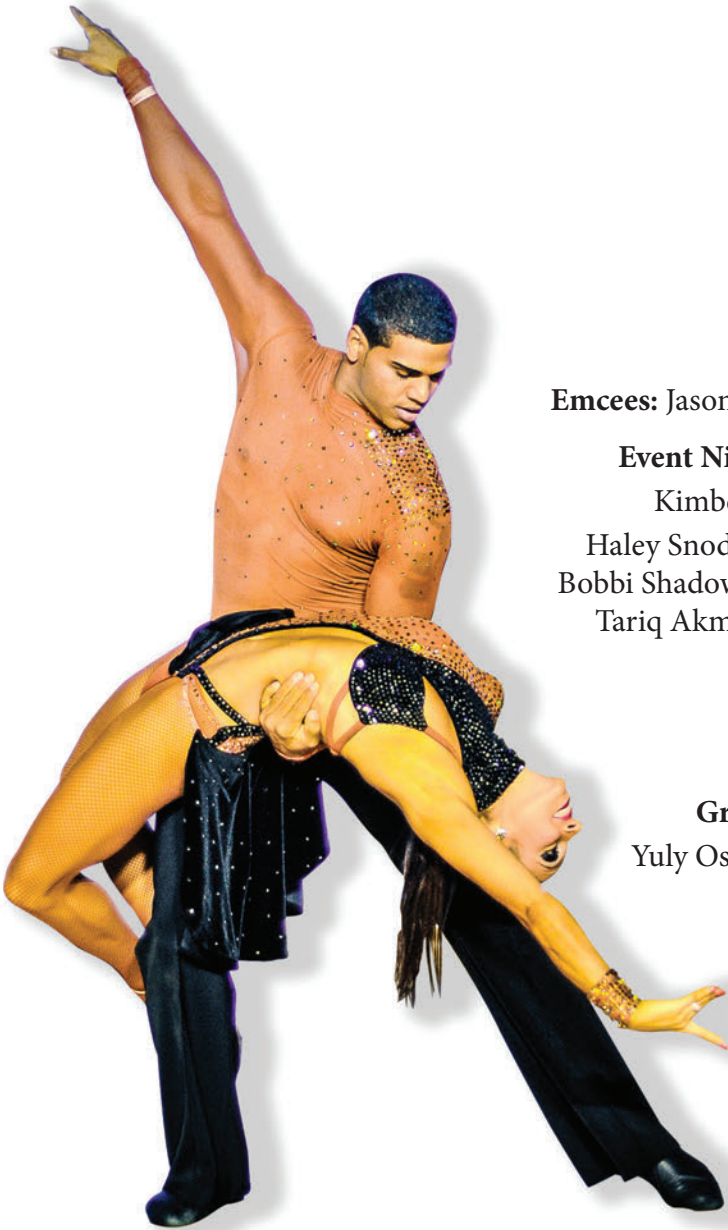
Program Design: Yuly Osorio

Rhumba Runner: Jesse Lazo

Slide Show: Jeanne Erickson

Stage Manager: Rissel Sanderson

Ticket Sales: Fred Marshall



12th Annual Rhumba4Rainbow Silent Auction Donors



A Room of One's Own
Ali McWilliams Personal Fitness, LLC
Atwood Acupuncture Center
Avenue Club and Bubble Bar
Bad Dog Frida
Ben Franklin
Ben Sidran
Brennan's Market
Café Hollander (The Lowlands Group)
Cave of the Mounds
Chocolate Shoppe Ice Cream
ChopHouse at Hilton Madison Monona Terrace
Chula Vista Resort
Comedy Club on State Street
Concourse Hotel
Coopers Tavern
CREMA Café
Dotty Dumpling's Dowry
Dragonfly Hot Yoga
Edible Arrangements
Eldorado Grill
Fontana Sports
Forward Theater Company
Frank Productions
Marshall Financial Group
Full Compass
Gigi's Cupcakes
Glass Nickel Pizza
Goodman's Jewelers
Green Bay Packers
Gymfinity
Happy Bambino
Heather Ewing
Hilton Garden Inn
Home Depot
Hot Stone Therapy & Massage
Inner Fire Yoga
Inward-Bound
Johnny Delmonico's Steakhouse
Julia Meyer
Kayla's Custom Cleaning

Kids in Motion
Klinke Cleaners
Kneaded Relief Day Spa
La Brioche - True Food
Larry Elliott
Lazy Jane's
Legacy Academy
Lillian's Restaurant
Madison Children's Museum
Madison Originals
Madison Yoga Massage
Meicher CPAs
Milwaukee Bucks
New Glarus Brewing Company
North Central Group
Old Sugar Distillery
Orange Tree Imports
Oriental Shop
PaintBar Madison
Plan N Wisconsin
Presidential Limousine Services Ltd.
Pump It Up
Red Square Floral
Rosie's Coffee Bar & Bakery
Restaurant Muramoto
Sardine
Satara Home & Baby
Seaglass Fine Art Photography
Shoe Box
Serene Spaces for You
Sondel Family Veterinary Clinic
Sole Unique Salon & Spa
Stoughton Opera House
Swim West
Terry Talbot Photography
Ultrazone Laser Tag
Warren Buckles
Wegner CPAs & Consultants LLP
Willy St. Coop
Wisconsin Union Theater



STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the Rainbow Project has partnered with the community for 12 consecutive years, establishing a premier salsa fundraising event – Rhumba 4 Rainbow – whose proceeds have aided the Rainbow Project in making a positive difference for more than 10,000 children, and 9,000 families and caregivers; and

WHEREAS; the mission of the Rainbow Project is to serve families of diverse cultural, economic, traditional, and nontraditional backgrounds to break the often generational cycle of child abuse, neglect, and domestic violence; and

WHEREAS; by providing these services, the Rainbow Project promotes positive change and mental health within families through the building, strengthening, and supporting of healthy parent/child relationships; and

WHEREAS; the Rainbow Project has been advocating for the mental health needs and support of families and children in the community since 1980;

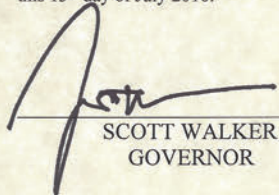
NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim Friday, September 23, 2016 as

RHUMBA 4 RAINBOW DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 13th day of July 2016.


SCOTT WALKER
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State

The County of Dane

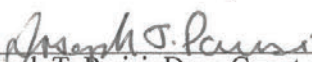
Proclamation

- WHEREAS,** For the 12th year in a row, our community will come together to “Rhumba 4 Rainbow” and celebrate the tremendous contribution that the Rainbow Project has made for children and families across Dane County; and
- WHEREAS,** Rhumba 4 Rainbow has grown from 180 attendees to 750 last year, giving the Rainbow Project the opportunity to serve more children and families; and
- WHEREAS,** We also commemorate the vital role the Rainbow Project has played in our community for an amazing 36 years, pioneering techniques in prevention, early intervention, and treatment services which have been shown to break the cycles of family and community violence; and
- WHEREAS,** Since 1980, when the Rainbow Project opened their doors, they have served almost 10,700 children and 10,000 adults; and
- WHEREAS,** They have worked to stabilize and support young children and their families struggling with trauma including child abuse, child sexual assault, neglect, domestic or community violence, drug endangerment, and sex trafficking; and
- WHEREAS,** By serving this need, the Rainbow Project promotes positive change within families and builds stronger relationships between parents and their children that last a lifetime; and

NOW, THEREFORE, BE IT RESOLVED THAT I, Joe Parisi, Dane County Executive, do hereby proclaim Friday, September 23, 2016 as **RHUMBA 4 RAINBOW DAY** throughout Dane County, Wisconsin.



Signed in the County of Dane,
State of Wisconsin, this 23rd
day of September, 2016.


Joseph T. Parisi, Dane County Executive

MAYORAL PROCLAMATION

WHEREAS, the Rainbow Project, Inc. is a private, non-profit organization, providing services to children and their families experiencing stress related to, but not limited to, the effects of:

- Trauma (resulting from physical, sexual, and emotional maltreatment and other sources)
- Neglect
- Attachment issues (parent/caregiver and child relationship)
- Witness to Domestic Violence
- Other biological and environmental stressors

WHEREAS, by providing these services the Rainbow Project helps to promote change and mental health within families including building, strengthening and supporting healthy parent/child relationships; and

WHEREAS, recent research and evidence-based trauma intervention approaches have developed best practices in helping young children and families recover, heal from and prevent these tragic events. Timeliness is essential and that is why the highly qualified and experienced staff at the Rainbow Project are so important to our community; and

WHEREAS, the Rainbow Project has been providing these important services to children, their families and caregivers for 36 years in the City of Madison; and

WHEREAS, the Rainbow Project has partnered with businesses, government, the community and "salseros" for the past 12 years in establishing a night of Latin dancing, fun, community awards and fundraising via "Rhumba 4 Rainbow"; and

WHEREAS, Rhumba 4 Rainbow proceeds aid in their continued success of making a positive difference for over 10,700 children and 10,200 adult caregivers and families served;

NOW, THEREFORE, BE IT RESOLVED, that I, Paul R. Soglin, the Mayor of the City of Madison, Wisconsin, do hereby proclaim, Friday, September 23, 2016, as

RHUMBA 4 RAINBOW DAY

in the City of Madison.



Mayor Paul R. Soglin
Signed and sealed this 23rd day of August 2016 at
City Hall

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CN-40556-14

The Bird Salutes

Cardinal CAFE & BAR

Rhumba

4

Rainbow


Cardinal

Madison's Classic Dance Bar