# 13th Annual Rhumba 4 Rainbow Benefit 2017

MADISON'S PREMIER SALSA EVENT TO PREVENT CHILD ABUSE & END DOMESTIC VIOLENCE

rainbow

PROJECT



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#### 13th Annual Rhumba4Rainbow Program

#### **Emcees** Jason Salus, Radisson Hotels | Krista Hatcher, 93.1 Jamz **Registration & Free Salsa dance instruction** 7-7:30pm Instruction by Cinnamon Trammel & Siyana Bozova, Cinnamon DanceWorks **Open Dance with DJ Rumba- Cupid Shuffle** 7:30-7:45pm **Welcoming Remarks & Extra Mile Award Presentations** 7:45-8:15pm Sharyl Kato, Executive Director of the Rainbow Project **Open Dance- Grupo Candela** 8:15-8:30pm **The Show Begins** 8:30pm Opening: Salsabrositas from Milwaukee, WI **Celebrity Dance Challenge featuring:** Rachel Werner, Assistant Editor, BRAVA Magazine & Josh Gilchrist, Tempo Dance Studio Saira Anwer, Reporter & Weekend Anchor, WMTV NBC 15 & Charles Michaels, Arthur Murray Dance Studio Joe Daguanno, Director of Marketing & Sales, Mid-West Family Broadcasting & Sarah Cubbage, Arthur Murray Dance Studio Michelle Carolla, Anchor, WMSN Fox 47 & Jeremy Basile, Fred Astaire West • Kymtana Woodly, Detective, Madison Police Department & Adriel Herrera, Fred Astaire West Michael Flores, Firefighter & Paramedic, Madison Fire Department & Samantha Trinidad, Tempo Dance Studio Intermission - Silent Auction Closes 9:00-9:10pm Raffle winners announced | Best-Dressed Awards Get on your feet and do The Wobble! Latin Dance Floor Show featuring: 9:10-9:30pm Uriel Garcia & Vera Rowe Natasha Silva & Jonathan Ibarra Carine Morais & Rafael Barros Uriel Garcia & Vera Rowe 9:30pm 13th Annual Madison Salsa Contest Trophies & prizes for the Dance Contest winners **Closing Remarks** 10:00pm Dance the night away with Grupo Candela! 10:30-Midnight

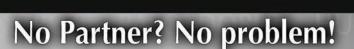
13th Annual Rhumba **4** Rainbow Benefit



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#### 13th Annual Rhumba 4 Rainbow Judges





#### **Celebrity Dance Challenge Judges**

- Ruben Anthony, President & CEO, Urban League of Greater Madison
- Joe Parisi, Dane County Executive
- Claudia Sol, Dance Instructor & Performer
- Cinnamon Trammel, Dance Instructor, Cinnamon DanceWorks
- Katherine Wilson, Dance Instructor & Performer
- Renee Moe, President & CEO of United Way of Dane County
- Chris Taylor, State Representative for the 76th Assembly District, Wisconsin

#### Salsa Dance Contest Judges

- Claudia Sol, Instructor & Performer
- Mario Sierra Garcia, Madison Gas & Electric
- Melissa Ganshert, İsthmus Salsa
- Enis Ragland, Deputy Mayor for Administration and Finance, Mayor's Office
- Cinnamon Trammel, Cinnamon DanceWorks
- Lupita Montoto, La Movida Radio
- Josh Ghilchrist, Tempo Dance Studio
- Ken Norton, Arthur Murray Dance Studio
- Julia Arata Fratta, Alder, Fitchburg, WI
- Samantha Trinidad, Tempo Dance Studio
- Ismael Ozanne, Dane County District Attorney
- Katherine Wilson, Instructor & Performer
- Pablo Sanchez, Park Bank

#### **Extra Mile Award Presenters**

- Jen Cheatham, MMSD Superintendent
- Ismael Ozanne, Dane County District Attorney
- Joe Parisi, Dane County Executive
- Dr. Barbara Knox, Medical Director of Child Protection Program at the American Family
- Children's Hospital
- Gloria Reyes, Deputy Mayor of Public Safety, Civil Right and Community Services

#### **Fashion Contest Judges**

 Ashley Quinto Powell, 2017 BRAVA Women to Watch, Megan Heller, La Lingerie, Becky Heller, Shop Bop

#### **Stage Managers & Judge Coordinators**

• Fabiola Hamdan, Shiva Bidar-Sielaff, Rissel Sanderson, Fred Marshall, Marcus Miles, Carmen Romero, Diego Campoverde

#### Strategic Program Sponsors

- Culvers Foundation \$10,000 to Rainbow Project's
  Children of Violent Homes Program
- SSM Health \$3,500 to Rainbow Project's Coaches' Corner Emotion Coaching Parenting Support Group

#### Super Samba Sponsor \$3,000

- UW Pediatrics
- Radisson Hotel
- MidWest Family Broadcasting
- BMO Harris Bank

#### Bold Bachata Sponsor \$1,800

- Madison Gas & Electric
- UW Health & Quartz

#### Super Rhumba Advocate \$1,250

- Robert Doornek
- Balisle Family Law Legal Counsel, S.C.

#### Major Merengue Advocate \$1,000

- Sharyl Kato
- Erica & Ralph Kauten
- Fred Marshall

#### Hot Chile ChaCha Advocate \$500

- Rebecca Rapp
- Robert Cramer
- Stotlar & Stotlar, S.C.
- Dr. Jonathan Vu & Heidi Huang
- Ho Chunk Nation
- Qucos Mexican Restaurant
- Professional Fire Fighters of Wisconsin
- Madison Fire Fighters, Local 311
- EnRich Financial Partners LLC
- Change Boutique
- Latino Chamber of Commerce
- Wegner CPAs
- Mario Mendoza & Murphy Desmond Law



Rhumba 4 Rainbow is a wonderful event where adults can dance and play — but we all know that many children in our community don't have safe places to dance and play.

That's why CUNA Mutual Group is proud to support the Rainbow Project in their efforts to help children deal with stress and trauma, making life safer and happier for those who deserve it the most.

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#### **13th Annual** Rhumba4Rainbow Performers

#### **Carine Morais & Rafael Barros**

Rafael Barros, 30, and Carine Morais, 34, are the current Octa-Salsa World Champions. With almost nine years of partnership, Rafael and Carine stand out for their skillful technique and musicality, but, above all, for the harmony of their dances. They have participated in more than 300 congresses and events around the world. Championships won between 2010 and 2016 include: the World Salsa Open in Puerto Rico, World Latin Dance Cup in Miami, Six Degrees Competition in Canada and World Salsa Championship in Atlanta

Rafael and Carine were born in Fortaleza, Ceará in the Northeastern region of Brazil. Since childhood, they have had great contact with dance, either during family parties or in the traditional forró dances of the Northeast. It was during this time that they learned to love what would later become the great passion of their lives.



#### Natasha Silva & Jonathan Ibarra

Jonathan, founding member and Co Director of Alma Latina San Diego, began his career at the age of nineteen in Tijuana, Baja California Mexico, in the dance company Alma Latina Tijuana, where he began his training in salsa and bachata. His passion for dance has driven him to experiment new disciplines such as classic ballet, jazz, contemporary, and ballroom which allowed him to create his fused style of technique and flavor. He is ranked amongst the most important dancers in California and Mexico and is a Multi-Time World Champion in Salsa Teams 2010-2013, and wasTop 3 in couple division

in 2011. He has given classes all over the world in places such as: Africa, Japan, Singapore, New Zealand, Canada, Alaska, and South America.

Natasha is trained in Jazz, Contemporary, Lyrical, Tap, Afro-Cuban, Salsa, Hip-Hop, Punta, Bachata, Merengue, Cumbia, and Swing. Natasha started to dance at the age of 3 and currently practices 4 hours a day. She has traveled to Japan, Turkey, and half of the United States. Her favorite place to be is her dance studio. Natasha's favorite Disney character is Stich from Lilo and Stich, and her favorite TV show is Once Upon a Time. Natasha loves the color neon green, and her favorite numbers are 3 and 23. She is a three time World Latin Dance Cup Junior Couples Division Champion.

#### Uriel Garcia and Vera Rowe

Uriel Garcia and Vera Rowe are nine-time World Salsa, Bachata and Hustle Champions. Since the beginning of their partnership in 2012, they have traveled all over the U.S. as well as internationally to teach, perform, and compete in places such as Canada, Spain, Australia, Ireland, Italy, Hong Kong and China.

Vera Rowe was born in New York City and graduated from LaGuardia High School of The Performing Arts as a dance major. Aside from being a dancer she was also a USA gymnast for 20 years and competed for Penn State University as a NCAA Division I athlete. Vera holds a Masters Degree in Mathematics from Boston University. Uriel Garcia was born in The Dominican Republic and came to the USA when he was six years old. He was a competitive athlete in sports such as football, soccer, volleyball, basketball and track and field.

Uriel grew up dancing various forms of Latin dance; however, he started dancing salsa at the age of 20 and was trained by his older brother, Darlin Garcia. Their most recent accomplishments include becoming The 2015 World Cabaret Salsa Summit Champions, The 2015 World Cabaret Bachata Summit Champions, The 2015 World Hustle Champions and The 2014 World Bachata Masters Champions. They have also been finalists at The 2012 World Latin Dance Cup, The 2013 Puerto Rico World Salsa Open and The 2013 Hong Kong World Salsa Championships. Uriel and Vera currently reside in North Miami, Florida, USA where they run their school, UV Latin Dance Academy.



Milwaukee, WI



#### Some of their Achievements include:

- Winner of the Toronto Salsa Congress Professional Bachata Championships (Oct 2012)
- Winner of the 2012 San Francisco World Salsa Challenge (November 2012)
- Winners of the Chicago Mid-West Salsa Open Championships (February 2013)
- Winners of the 2013 IHSC Professional Salsa Championships (April 2013)
- Winner of Toronto Salsa Congress Professional Bachata Showcase Championships (Oct 2013)
- Winner of the Toronto Salsa Congress Professional Just Bachata Championships (Oct 2013)
- Winner of Cabaret Salsa at the 2014 World Salsa Summit Championships (February 2014)
- Winner of Cabaret Bachata at the 2014 World Salsa Summit Championships (February 2014)
- Winner of the World Bachata Masters in Madrid, Spain (February 2014)
- Winner of the 2014 International World Salsa Open, Miami Beach Florida (May 2014)
- Winner of the 2015 World Salsa Summit Salsa Cabaret Division, Miami Florida (February 2015)
- Winner of the 2015 World Salsa Summit Bachata Cabaret Division, Miami Florida (Feb. 2015)
- Winner of the 2015 International Salsa Competition, Miami Florida (May 2015)
- Winner of the 2015 International Hustle Competition, Miami Florida (May 2015)





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#### 13th Annual Rhumba4Rainbow Celebrities



SAIRA ANWER Reporter & Weekend Anchor, WMTV NBC 15 News



MICHELLE CAROLLA Anchor, WMSN FOX 47 News



**JOE DEGUANNO** Director of Marketing & Sales, Mid-West Family Broadcasting





**MICHAEL FLORES** Firefighter & Paramedic, Madison Fire Department



**RACHEL WERNER** Assistant Editor, BRAVA Magazine



**KYMTANA WOODLY** Detective, Madison Police Department

13th Annual Rhumba 4 Rainbow Benefit





#### 13th Annual Rhumba4Rainbow Extra Mile Presenters

**Jen Cheatham** Madison Metropolitan School District Superintendent



**Ismael Ozanne** Dane County District Attorney



Joe Parisi Dane County Executive



**Dr. Barbara Knox** Medical Director of the University of Wisconsin Child Protection Program, American Family Children's Hospital





**Gloria Reyes** Deputy Mayor for Public Safety, Civil Rights and Community Services



#### 13th Annual Rhumba 4 Rainbow Extra Mile Awards

#### **School Representative**

Ann Shedesky Kindergarten teacher, Gompers Elementary, MMSD

#### County Representative Diane Dengler

Social Worker, Dane County Department of Human Services, Children, Youth & Families Division

#### Early Childhood Representative

**Dr. Dipesh Navsaria** Associate Professor of Pediatrics at the University of Wisconsin School of Medicine and Public Health and Founding Medical Director of Reach Out and Read Wisconsin

#### Rainbow Project Business Ally UW Humorology

#### Rainbow Project Youngest Donor Emma Schlotthauer

In Loving Memory Meg Miller Founder & Former Director of the Respite Center, RISE







**Diane Dengler** 



Dr. Dipesh Navsaria



**UW Humorology** 



Meg Miller

13th Annual Rhumba **4**Rainbow Benefit

**Emma Schlotthauer** 





#### 13th Annual Rhumba4Rainbow Benefit





#### Where did the name "The Rainbow Project" come from?

The Rainbow has always been used as a symbol of hope. It is a promise that something better is sure to follow. In the midst of a rain storm, the sun appears and creates a rainbow. And every child knows the legend of the pot of gold at the end of the rainbow. We decided to use it because it was a simple, positive and friendly name that young children could easily say and remember.

#### The Rainbow Project

Established in 1980 by Sharyl Kato, Executive Director, *The Rainbow Project* is a local non-profit counseling clinic that provides crisis treatment and early intervention services for young children and their families who have experienced or witnessed trauma,



including child sexual abuse, neglect and/or domestic violence. The clinic has provided services for over 10,700 children and over 10,200 caregivers. The Rainbow Project is well known not only locally, but also nationally for pioneering techniques in prevention, trauma recovery and developing programs which have been shown to break the cycles of family and community violence.

The Project's unique "hands on" approach is unlike that of any other therapy clinic because it includes home, day care and school visits. In fact, this is one of the reasons why working at Rainbow is part of the curriculum for all University of Wisconsin, Department of Psychiatry, Child Abuse and Adolescent Residents who elect to specialize in child psychiatry. The Rainbow Project works closely with all levels of law enforcement and the courts not only to protect the rights of abused children, but also to bring the offenders to justice. Many of Rainbow's clients are referrals from the legal system who are the victims of severe tragedies in our community.









#### Our Vision ....

A safe, healthy & nurturing world for children and families

#### Our Mission ....

The Rainbow Project provides reiterative healing and hope for young children and their families

who have experienced trauma, building a foundation for the mastery of life sustaining skills.

#### Our Values ....

#### Respect

Interactions with others ... internally, consumers, other professionals & community

#### Growth

Desire to inspire, support and foster others ...

consumers, families, colleagues,

team members, and the community

#### Compassion

Recognition, empathy and support for individual differences ... including but not limited to life experiences, culture, background, and abilities

#### Children's Artwork Tile Project "Ensuring Every Child Has a Rainbow"

Into everyone's life, a little rain must fall. While probably true, when a 'little rain' turns into a constant downpour of pain, violence, stress, grief, anger, fear, isolation or misunderstanding, children and families cannot grow the way they should.

The Rainbow Project provides counseling and other services to help children and families restore feelings of safety, stability and self-worth.

That is why The Rainbow Project is launching its Children's Artwork Tile Project entitled, "Ensuring Every Child Has a Rainbow".

You may purchase a tile already completed by one of Rainbow's children or make your own.

Individuals, families, groups and businesses are all encouraged to participate so more children receive help, healing and hope.

All proceeds will go to The Rainbow Project's Sustaining Fund.

6"x6" tile—\$125

12"x12" tile—\$250

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#### **Services of the Rainbow Project**

## Rainbow Project services are intended to...

- Promote positive change within families, including building, strengthening, and supporting healthy parent/child relationships (improving child behaviors and development, and providing parent education and support).
- Prevention, early intervention, and treatment for families affected by family violence (including services to families with patterns that place members at risk for maltreatment or future mental health concerns).
- Advocate for the mental health needs and support of families and children in the community
- Strengthen the capacity of the larger community to prevent, respond to, and support those who have experienced trauma (including community violence, grief/loss, natural disasters, child maltreatment, domestic violence, substance
- Abuse, mental illness, and adjustment to other life transitions.

## Services offered may include one or more of the following:

- Comprehensive diagnostic assessment and developmental evaluation, with emphasis on socialemotional development and behavior, for young children and adults.
- Assessment of parent-child interaction and family relationships
- Referral services to other specialized community services for family members
- Child play therapy
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Adult treatment and counseling with individuals, couples, family, or groups

- Parent education in individual, parent-child play sessions, or group settings
- In-home treatment
- Interagency coordination, case management, and advocacy
- Consultation services with teachers, foster parents, nurses, and others involved with the family
- Individualized service planning
- Evaluation and follow-up services

#### **Design for a Difference Makeover**

Thanks to FLOOR360's Design for a Difference initiative, the Rainbow Project clinic had a complete makeover in October of 2016. Over 30 designers and 200 businesses came together in a unique and incredibly generous

show of support and

compassion. The energy, time and resources that all these people provided resulted in a space that Rainbow Project staff are truly proud to call home. Children and families now walk into a place that feels welcoming and calming instead of drab and outdated. The beautiful remodel not only included new furniture, new flooring, and new paint and decorations on the walls, but a new website and logo



as well! The new logo, a butterfly with wings made of two sideways hearts, is a simple representation of the healing and caring that clients experience here at Rainbow and then carry with them throughout their lives. The Rainbow Project is forever thankful to FLOOR360 and all the designers and local businesses that helped make this a reality.

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#### **Rainbow Project Staff**

Sharyl Kato, Darren LeCount, Madison Solomon, Sara Flynn, Caitlin Bausch, Shaquilla Hayes, Samantha Burr, Christen Brockner, Abby Halloran, Johnathan Martinez, Maya Oyarbide-Sanchez, Molly Tomony, Celia Huerta, Cerissa Wills, Serena Breining, Lana Mahgoub, Anais Picarelli, Brian Bedford

#### **Rainbow Project Board of Directors**

Sandra Rivera, Erin Arango-Escalante, Dr. Ryan Herringa, Charles Tubbs, SR., Sharyl Kato, Shira Phelps, Rebecca Rapp, Matt Harlowe

#### Rainbow Project Professional Resource Network

Sue Albert, Tally Moses, Omie Baldwin, Donna Hurd, Fredi-Ellen Bove, Barry Callen, Linda Reivitz, Susan Carnell, Diane Sorensen, Robert Cramer, Craig Stanley, Eve Dennison Pollock, Carol Stotlar, Carol Gapen, Teresa Tellez-Giron, Kurt Turri, Tony Keshena, Kitty Kocol, Marty Preizler, Chan Stroman



### Speakers Bureau & Consultation Services

In addition to their direct clinical work with children and families, the Rainbow Project therapists also provide training presentations, consultation services and technical assistance on a local, state, national and international level.

Topics requested and provided include a broad range of issues focusing on recognizing, preventing and responding to the needs of children, parent's/caregivers and families who have experienced trauma, including child abuse, neglect, domestic violence, child sexual abuse, community violence, grief/loss, natural disasters, serious physical/mental illness, incarceration of a family member, substance abuse and social/emotional development. Intended audiences include school staff, early childhood educations, childcare providers, social workers, advocates, law enforcement, those representing the court system, medical field, other mental health and human service providers, foster parents, after school and community center staff, volunteers, caregiver groups and shelter staff.

Each presentation is tailored to a specific audience and includes conference presentations, in-services and workshops, from 1-2 hours to a half or all day training that includes hands-on activities, as well as power point, role play and other materials, resources, references and learning demonstrations.

If you are interested in more information about our Speakers Bureau, contact the Rainbow Project. Referral and Community Program Coordinator directly at (608)255-7356 ext316 or see a detailed list of topics on the Rainbow Project website at www.therainbowproject.net.



13th Annual Rhumba **4**Rainbow Benefit





# STEP INTO THE FUND

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#### 13th Annual Rhumba4Rainbow Volunteers & Committee

#### Rhumba 4 Rainbow Planning Committee

Sharyl Kato, Fred Marshall, Caitlin Bausch, Katie O'Brien, Yuly Osorio

> Accountants: Meicher & Associates

Accounting Coordinator: Ryan Seibold

#### **Event Night Volunteers:**

Caitlin Bausch, Sara Flynn, Shaquilla Hayes, Jesse Lazo, Adin Palau, Kristen Meyer, Joe Westby, Sarah Achterhof, Lance Achterhof, Ryan Zwettler, Ryan Krause, Jamie Scholl, Taylor Maas

> **Emcees:** Jason Salus (Wyndham Hotel) and Krista Hatcher (93.1 Jamz)

DJ: Jorge Araujo- DJ Rumba

#### Hair & Make Up:

Chelsea Neitzel (Monarch Salon), Arika Chartre (Monarch Salon), Alexa Rogers (Lexa's Luxurious Looks and Lashes Beauty Boutique)

#### **Greeters:**

Kim Santiago, Jose Madera, Teresa Giron Tellez, Juan Gurerrero, Eric Tavarez, Brenda Tavarez, Will Green, Becky Green

**Photography:** Kelsey Bausch, Jon Grammling, Terry Talbot

> Program Design: Yuly Osorio

Slide Show: Jeanne Erickson



The Department of Pediatrics at the University of Wisconsin School of Medicine & Public Health, in affiliation with the American Family Children's Hospital, is a group of individuals who share the common goal of promoting the health of children, with a balanced program of education, research and service responsive to the changing needs of society.

With the help of junior and senior faculty, we are creating an environment in which inquiry, curiosity and discovery are the driving forces for our students, residents, fellows, and faculty.

In each of our mission areas – patient care, research, and education – we are **all** engaged in asking questions and are trying diligently to answer those questions. Through improved infrastructure, incentives and recognition of achievements, our momentum and enthusiasm increase every day.



School of Medicine and Public Health university of wisconsin-madison



American Family Children's Hospital

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#### **13th Annual Rhumba**<sup>4</sup>**Rainbow** Silent Auction Donors

A Room of One's Own Ami Rodland Atwood Acupuncture Center **Ben Franklin Best Western Premier Park Hotel** Café Hollander- Lowlands Group Cave of the Mounds Chula Vista Resort Comedy Club on State Colectivo Coffee Concourse Hotel **Coopers Tavern** Crema Café & Jazzman **Edible Arrangements** Food Fight Restaurant Group Fred Marshall Glass Nickel **Green Bay Packers** Harbor Athletic Club Harvest Restaurant Hilton Garden Inn Isthmus Publishing Johnny Delmonico's Karben4 Brewing Kids in Motion **Klinke Cleaners** Kneaded Relief Day Spa Larry Elliott Laurie Roman Legacy Academy Lori Falk Madison Children's Museum Madison Originals Restaurant Group Madison Symphony Orchestra Meicher CPAs Milwaukee Brewers Milwaukee Bucks **Morris Ramen** Mt. Olympus Park

Natura Clean **Old Sugar Distillery Orange Tree Imports** Osteria Papavero Plan N Wisconsin Presidential Limousine Services Ltd. Pump It Up **Restaurant Muramoto** Sardine Satara Home & Baby Sharyl Kato Shoe Box Sky Zone Trampoline Park Stampin' Up! Stoughton Opera House Swim West Tavernakaya The Art of Now Ultrazone Laser Tag **Umami Ramen & Dumpling Bar** Vom Fass Wegner CPAs





El Poblano Restaurant & Bakery is proud to support the Rainbow Project

13th Annual Rhumba **4** Rainbow Benefit







OFFICE of the GOVERNOR

WHEREAS; the Rainbow Project has partnered with the community for 13 consecutive years, establishing a premier salsa fundraising event – Rhumba 4 Rainbow – whose proceeds have aided the Rainbow Project in making a positive difference for more than 10,000 children, and 9,000 families and caregivers; and

WHEREAS; the mission of the Rainbow Project is to serve families of diverse cultural, economic, traditional, and nontraditional backgrounds to break the often-generational cycle of child abuse, neglect, and domestic violence; and

WHEREAS; by providing these services, the Rainbow Project promotes positive change and mental health within families through the building, strengthening, and supporting of healthy parent/child relationships; and

WHEREAS; the Rainbow Project has been advocating for the mental health needs and support of families and children in the community since 1980;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin, do hereby proclaim Friday, October 6, 2017 as

#### **RHUMBA 4 RAINBOW DAY**

throughout the State of Wisconsin and I commend this observance to all of our citizens.



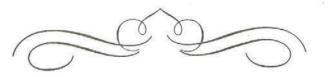
IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 12<sup>th</sup> day of July 2017.

CIA SCOTT WALKER GOVERNOR

By the Governor:

29 me **DOUGLAS LA FOLLETTE** 

DOUGLAS LA FOLLETT Secretary of State



# The County of Dane

#### Proclamation

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For the 13th year in a row, our community will come together to "Rhumba WHEREAS, 4 Rainbow" and celebrate the tremendous contribution that the Rainbow Project has made for children and families across Dane County; and Rhumba 4 Rainbow has grown from 180 attendees to 750 last year, giving WHEREAS, the Rainbow Project the opportunity to serve more children ad families; and WHEREAS, We also commemorate the vital role the Rainbow Project has played in our community for an amazing 37 years, pioneering techniques in prevention, early intervention, and treatment services which have been shown to break the dangerous cycles of family and community violence; and WHEREAS, Since 1980, when the Rainbow Project opened their doors, they have served over 21,000 children and families; and WHEREAS, They have worked to stabilize and support young children and their families struggling with trauma including child abuse, child sexual assault, neglect, domestic or community violence, drug endangerment, and sex trafficking; and By serving this need, the Rainbow Project promotes positive change WHEREAS, within families and builds stronger relationships between parents and their children that last a lifetime; and

**NOW, THEREFORE, BE IT RESOLVED THAT** I, Joe Parisi, Dane County Executive, do hereby proclaim Friday, October 6<sup>th</sup>, 2017 as **RHUMBA 4 RAINBOW DAY** throughout Dane County, Wisconsin.



Signed in the County of Dane, State of Wisconsin, this 6th day of October, 2017.

Joseph'T. Parisi, Dane County Executive

#### MAYORAL PROCLAMATION

- WHEREAS. the Rainbow Project, Inc. is a private, non-profit organization, providing services to children and their families experiencing stress related to, but not limited to, the effects of:
  - □ Trauma (resulting from physical, sexual, and emotional maltreatment and other sources)
  - □ Neglect
  - □ Attachment issues (parent/caregiver and child relationship)
  - Witness to Domestic Violence
  - Terminal and/or chronic illness
- WHEREAS. by providing these services the Rainbow Project helps to promote positive change and mental health within families including building, strengthening and supporting healthy parent/child relationships; and
- WHEREAS, recent research and evidence-based trauma intervention approaches have developed best practices in helping young children and families recover, heal from and prevent these tragic events. Timeliness is essential and that is why the highly gualified and experienced staff at the Rainbow Project are so important to our community; and
- WHEREAS, the Rainbow Project has been providing these important services to children, their families and caregivers for 37 years in the City of Madison; and
  - WHEREAS. the Rainbow Project has partnered with businesses, government, the community and "salseros" for the past 13 years in establishing a night of Latin dancing, fun, community awards, awareness and fundraising via "Rhumba 4 Rainbow"; and
  - WHEREAS, Rhumba 4 Rainbow proceeds aid in their continued success of making a positive difference for over 21,000 children, primary caregivers and families served:

NOW. THEREFORE, BE IT RESOLVED, that I, Paul R. Soglin, the Mayor of the City of Madison, Wisconsin, do hereby proclaim, Friday, October 6th, 2017, as



#### RHUMBA 4 RAINBOW DAY

<complex-block>

Your Midwest Minter Congress For 17 Years!

- 4 nights, 3 days of non stop enetertainment
- Dance workshops all levels Friday - Sunday • 9am - 4pm
- 7 performance showcases at 4pm and 8pm
- 6 LIVE orchestras
- Social dancing until 3am
- Exciting vendor marketplace



#### February 8-11, 2018 The Westin O'Hare



www.ChicagoSalsaCongress.com



# Constant Culver's VIP Foundation

Culver's VIP Foundation is proud to support The Rainbow Project's Rhumba 4 Rainbow Benefit.

The Culver's VIP Foundation, Inc., was organized in 2001 by Culver's co-founder Lea Culver who serves as Executive Director. This not for profit Foundation provides financial support to charitable and educational organizations to improve quality of life, particularly with the regard to matters of health, education, and medical research and treatment. The Foundation also awards scholarships to help Culver's college and technical school-bound team members pursue their educational goals. The Scholarship Program has awarded over \$3.5 million in scholarships to more than 3,000 Culver's restaurant team members.





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