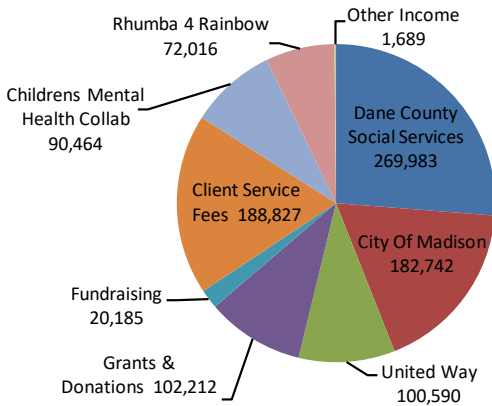


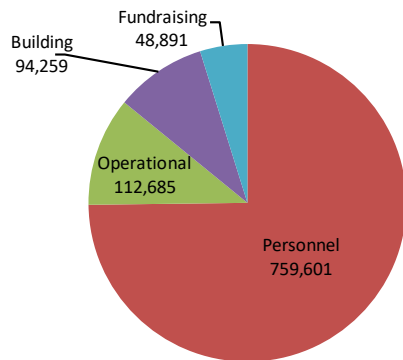
Our Mission—At The Rainbow Project, we provide restorative healing and hope for young children and their families who have experienced trauma, helping them build a foundation for the mastery of life-sustaining skills.

2018 Financial Snapshot

Revenue



Expenses



2018 Income

Dane County Social Services	269,983
City Of Madison	182,742
United Way	100,590
Grants & Donations	102,212
Fundraising	20,185
Client Service Fees	188,827
Childrens Mental Health Collab	90,464
Rhumba 4 Rainbow	72,016
Other Income	1,689
Total Income	1,028,708

2018 Expenses

Personnel	759,601
Operational	112,685
Building	94,259
Fundraising	48,891
Total Expenses	1,015,436
Net Income	\$ 13,271

Your Support is Changing Lives

When families are in need of healing and hope for their future after a traumatic event, you are there for them. Your support is giving hope to children who have experienced the unimaginable, families who have experienced trauma. Your gift is giving these families skills to cope and hope for their futures.

Primary Trauma Treatment

This long term, evidence based trauma informed treatment includes assessment, counseling, support groups, in home treatment, school treatment and support, parent education, and 24 hour crisis response.

*1,579 children & 1,661 adults received treatment in 2018.
146 child & 161 adult Spanish speaking clients were served in 2018.
Some families are served in multiple program areas below.*

Prevention

Teach all children to manage conflict resolution and problem solving skills in order to reduce risk for future trauma, build in resilience and protective factors.

*1,416 served in small group programs in 2018.
Includes children, parents, foster parents, and other providers.*

Early Intervention

Before more serious and permanent results from trauma occur, The Rainbow Project provides services including referral advocacy, play therapy, parent education and traditional therapy.

129 children and 79 adults served in 2018.

Rainbow Rapid Response

This special team provides immediate response and support for children and families involved in community violence and/or trauma crisis situations.

Responded to 21 crisis events serving 23 children and 32 caregivers in 2018.

Children of Violent Homes

One of the first agencies in the nation to address the effects of trauma symptoms for children exposed to domestic violence. This program provides a continuum of services from primary prevention to restorative trauma for both the children and their caregivers who are victims of domestic violence.

110 children and 66 adult caregivers served in 2018.

Speakers Bureau

Presentations to child care providers, teachers of young children, foster parents, social workers, parent aides, pediatric nurses, law enforcement and juvenile court offices and other mental health providers serving young children and families.

967 participants in presentations throughout 2018.

2018 Board of Directors

Erin Arango-Escalante
 Matt Harlowe
 Sharyl Kato, Executive Director
 Shira Phelps
 Rebecca Rapp
 Charles Tubbs
 Robin Valley-Massey
 Jonathan Vu



Program Highlight: Grandparents & Other Relatives as Parents

The Grandparents program began in 2004 with 7 grandparents and 12 children. The need has grown as family steps in to help raise some of the most vulnerable children in our community. Because of you, in 2018, 79 grandparents and 63 children were able to participate in this important program.

Rainbow Rapid Response

Crisis incidents are on the rise. In 2018, the Rainbow Rapid Response (RRR) team responded to **21 crisis incidents**, up from an average of 6 to 9 incidents in previous years. The majority of 2018 incidents involved gun violence, home invasions, drug abuse, domestic violence, severe accident, and bullying. 6 of the incidents in 2018 involved fatalities.

The Rainbow Project staff are specially trained to respond immediately to emergency crisis situations that involve young children. The RRR team provides critical support to stabilize children during this "acute trauma" period to prevent future Post Traumatic Stress Disorder symptoms from occurring.

Traumatic incidents can directly impact the development of young children. Their language, behaviors, interactions, and world views are affected by trauma. Making sure interactions meet children where they are in their developmental stages is important, not only for police and fire response, but also for the next stages of therapy these young children will need to go through. The RRR team also collaborates with police and fire departments, providing trauma informed training. Because of your support, these public service professionals are trained on special considerations that need to be taken when interviewing young children.

The Rainbow Project provides a continuum of care that extends beyond those children and families in the greatest need and also serves the community surrounding them.



Teaching Self-Esteem to Young Girls Bridging Culture Gaps



Yo Soy, Yo Soy Unica is The Rainbow Project's group workshop for Latina girls and their caregivers (mothers, grandmothers, or guardians). Evidence shows Latina girls have higher rates of suicide attempts because of challenges learning to deal with cultural pressures and differences. This program is focused on trauma prevention and learning healthy skills, giving caregivers tools to support their daughters in learning skills for emotional health. The research-based curriculum, created by the national Substance Abuse and Mental Health Association, addresses areas of culture, self-esteem, strengthening healthy relationships, handling feelings, stress management, problem-solving, communication, and reinforcing strengths.

Throughout this 10 week program, weekly sessions are highly interactive allowing the girls an opportunity to develop a support system with each other while teaching them to navigate the dual pressures of their family culture and community culture. The program empowers these girls to learn who they are as individuals and what is beautiful about their cultural heritage. Throughout the sessions, the girls interact and mirror each other in positive ways and learn that their roots are wonderful and unique. At the same time, *Yo Soy, Yo Soy Unica* works with caregivers to teach them what is different for their daughters growing up here, how to recognize risk factors, and other parenting strategies.

One parent proudly shared about *Yo Soy, Yo Soy Unica*, "My daughter learned to live with both cultures without losing herself, in other words, to always be herself and to follow her convictions."