

14th Annual Rhumba4Rainbow Benefit 2018

**MADISON'S
PREMIER SALSA EVENT**
to prevent child abuse
and domestic violence



URI & VERA



LIA QUIJANO TOLEDANO



JOHAN OSPINA & DIANA MEZA



THE SAL SABROSITAS



FUEGO GOLD



rainbow
PROJECT



FEATURING MUSIC FROM
Orquesta MAS- Madison All Stars and DJ Rumba
9/21/18 | 7:00PM- MIDNIGHT | VARSITY HALL AT UNION SOUTH

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14th Annual Rhumba 4Rainbow Program

Emcees

Jason Salus, Wyndham Hotel | Krista Hatcher, 93.1 Jamz

7- 7:30pm

Registration & Free Salsa dance instruction

Instruction by Cinnamon Trammel Cinnamon DanceWorks

7:30-7:45pm

Open Dance with DJ Rumba

7:45-8:15pm

Welcoming Remarks & Extra Mile Award Presentations

Sharyl Kato, Executive Director of the Rainbow Project

Shira Phelps, President, Rainbow Project Board of Directors

8:15-8:30pm

Open Dance- Orquesta MAS- Madison All Stars

8:30pm

The Show Begins

Opening: Salsabrositas from Milwaukee, WI

Celebrity Dance Challenge featuring:

- Kymtana Woodly, Investigator, City of Madison Dept. of Civil Rights & Yerikk Cramer, Fred Astaire East
- Hunter Saenz, Reporter, WKOW Channel 27 & Toria Marsh, Fred Astaire East
Door prize winner announced
- Zulma Franco, Officer, Madison Police Department & Brady Schaaf, Fred Astaire East
- Rachel Werner, Digital Editor, BRAVA Magazine & Yerikk Cramer, Fred Astaire East

9:00-9:10pm

Intermission - Open Dance

Get on your feet and do The Wobble! | Silent Auction Closes

Fashion Contest- Best-dressed Awards!

9:10-9:30pm

Latin Dance Floor Show featuring:

- Uriel Garcia & Vera Rowe (Fort Lauderdale, FL)
- Fuego Gold (Chicago, IL)
- Johan Ospina & Diana Meza (Cali, Colombia)
Raffle winners announced!
- Lia Quijano Toledano, (Milwaukee, WI)
- Uriel Garcia & Vera Rowe (Fort Lauderdale, FL)

9:30pm

14th Annual Madison Salsa Contest

Trophies & prizes for the Dance Contest winners

10:00pm

Closing Remarks

10:30-Midnight

Dance the night away with Orquesta MAS- Madison All Stars





14th Annual Rhumba4Rainbow Sponsors



Strategic Program Sponsors

- Culvers Foundation \$10,000 to Rainbow Project's Children of Violent Homes Program

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- BMO Harris Bank
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- Sharyl Kato

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- Robert Doornek
- Balisle Family Law & Legal Counsel, S.C.

Major Merengue Advocate \$1,000

- TASC
- Marshall Financial
- Shira Phelps
- Professional Fire Fighters of Wisconsin & Madison Fire Fighters, Local 311
- John C. Bolles & Beth Mackey

Hot Chile ChaCha Advocate \$500

- Rebecca Rapp
- Robert Cramer
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14th Annual

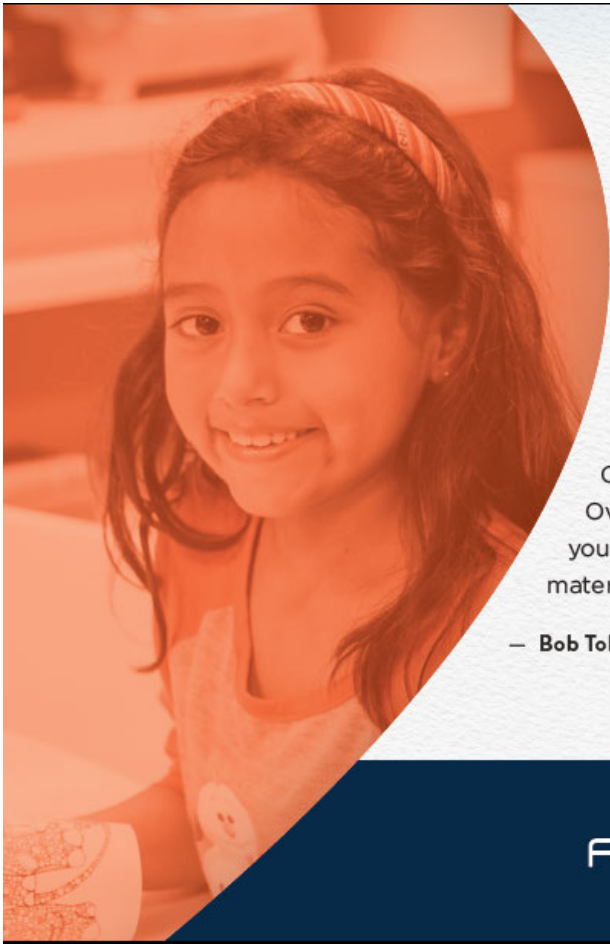
Rhumba⁴Rainbow Silent Auction Donors

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JOIN THE MOVEMENT

In 2016, Design for a Difference-Madison provided the Rainbow Project with a drastic makeover, and it has been endlessly rewarding to watch its continued success since. This year, we turn our attention to East Madison Community Center, a gathering place that serves 4,400 people annually. Over 100 local businesses plan on contributing, and I encourage you to be among them. For more information, or to donate time, materials, or funds, visit FLOOR360.COM/DFAD.

— Bob Tobe, CEO, FLOOR360

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14th Annual Rhumba 4 Rainbow Judges & Presenters

Celebrity Dance Challenge Judges

- Dr. Ruben Anthony, President & CEO of Urban League of Greater Madison
- Cinnamon Trammel, Cinnamon DanceWorks
- Serena Pav, professional ballroom dancer
- Dawn Crim, Wisconsin Dept. of Public Instruction
- Renee Moe, President of United Way of Dane County
- Chandra Miller Fienen, Starting Block Madison

Salsa Dance Contest Judges

Instructors/Professionals

- Cawi Buie, Dance Instructor
- Serena Pav, Professional Ballroom Dancer
- Samantha Trinidad, Madison Ballroom
- Ricardo Gonzalez, Madison Salsa Legend
- Cinnamon Trammel, Dance Instructor
- Melissa Ganshert, Isthmus Salsa
- Joseph Jahn, Owner, Fred Astaire East

Celebrities

- Doug Nelson, Regional President, BMO Harris
- Ismael Ozanne, Dane County District Attorney
- Annette Miller, Founder, EQT by Design
- Sabrina Madison, Founder & Director, Heymiss Progress
- Pablo Sanchez, President, Park Bank
- Mario Garcia Sierra, Madison Gas & Electric
- Gloria Reyes, Deputy Mayor

Fashion Contest Judges

- Becky Heller, Shop Bop
- Megan Heller, La Lingerie
- Jacob East, Wonder Bar
- Diego Campoverde

Stage Managers & Judge Coordinators

- Fabiola Hamdan, Shiva Bidar-Sielaff, Rissel Sanderson, Fred Marshall, Yuly Osorio, DeBorah Moore

Extra Mile Award Presenters



Jen Cheatham,
Superintendent of MMSD



Ismael Ozanne,
Dane County District Attorney



Joe Parisi,
Dane County Executive



Gloria Reyes, Deputy Mayor of
Public Safety, Civil Rights &
Community Services



Dr. Barbara Knox, Medical
Director of Child Protection
Program, American Family
Children's Hospital & daughters
Emma & Eve Schlotthauer





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14th Annual Rhumba4Rainbow Extra Mile Awards

School Representative
Glendale Elementary School



County Representative

Eva Zealy
Ongoing Social Worker
Dane County Department of Human Services



Rainbow Project Volunteer

Kathy Raschke
Longest Rainbow Project Childcare Volunteer



Early Childhood Representative

Cigdem Unal
Director, UW-Madison Office of Child
Care and Family Resources



D.A.'s Office Representative

Heidi Beck
Trauma Specialist,
Crime Response Program
Dane County District Attorney's Office



Community Leader

Dr. Carmen Valdez
Associate Professor & Researcher
Formerly UW-Madison, currently
University of Texas at Austin



James Greaney Business Ally
WISC-TV Channel 3000





14th Annual Rhumba4Rainbow Extra Mile Winners

Glendale Elementary

A large part of the work we do at The Rainbow Project involves partnering with all the important players in a child's environment. Most often, this includes care-givers and the school system. Over the last year we have had the opportunity to partner with Glendale elementary school on several occasions and have been blown away by all the staff and their dedication to supporting the unique needs of each student.

To offer one specific example: One of our therapists went to the school to observe a client and the whole team was welcoming and receptive. The classroom teacher opened her doors and provided valuable insight about the student's areas of strength and areas of concern. Student support services and special education staff were already involved and made them-selves readily available at all times. From proactive and regular phone consults, to impromptu meetings on the school playground, communication was consistent. The family always felt like their child's community had their back. And all Glendale staff were flexible and creative with how open they were to suggestions to support this student's growth in a trauma informed way.

Overall the Glendale team provided a seamless experience in facilitating a connection between therapeutic work and the school environment. This level of care and teamwork was without a doubt, a major factor in this client's growth.

Additionally, we co-facilitated several social emotional groups with Glendale staff as part of the FACE-kids program and were equally impressed. Staff was knowledgeable about all students needs and provided a grounding, fun and nurturing space for Rainbow therapists to lead groups.

We know that schools have so many expectations to meet on a daily basis so it is such an honor to recognize the Glendale team for the prioritization of the social emotional needs of their students.

Join us in congratulating and thanking Glendale!

Eva Zealy

As part of our work in supporting families in our community, we often collaborate with Social Workers within the Dane County Department of Human Services to improve outcomes for the children we work with who have been exposed to relational child abuse and neglect.

Social Workers who work in the field of child protection deserve our respect, support, and gratitude as a community. Their job is an extremely stressful one, and they work hard to ensure children's physical and emotional well-being. They play a supportive role to children, biological parents, foster and adoptive parents, and most of the clients that they support do not choose to partake in their services, making it challenging to develop positive working relationships with clients. It takes a very unique blend of attributes and skills to be able to develop strong working alliances with parents, community partners, children who are involved in the child protection system. We are so happy to have the opportunity to honor the work of Eva Zealy, an outstanding Social Worker who has provided excellent care and built lasting relationships with parents and children.

Eva is fresh face within our field, having earned her Master's Degree in Social Work from the University of Wisconsin-Eau Claire in 2016. She recalls always feeling energized to try and make a difference when she learned about people being treated unfairly in our society by the systems in place, and she felt a strong pull to try and be a support to people who are in difficult positions. Throughout her educational career, Eva worked to support social justice at the United Way, and she got her feet wet supporting parents and children at her local Head Start. As Eva continued her education, she was advised by a mentor that a career in Child Protection is an extremely valuable personal endeavor because it necessitates the growth of new skills. According to Eva, this advice was very much an understatement!

(continued on next page)



14th Annual Rhumba⁴Rainbow Extra Mile Winners

Eva Zealy, Continued

She finds that working in child protection forces her to be creative, think outside the box, play a wide variety of roles, and constantly be open to learning, which has benefited her personal and professional growth immensely. We think that all of these values are what sets Eva apart.

As we have worked together with Eva in support of common families over the past few years, we have noticed that she has a unique ability to gain trust and build strong relationships with parents and children who have been taught by prior experiences that trusting others is dangerous and that "the system" cannot or will not help. She is empathic to families' struggles, and they can sense that she actually does care about what happens to them. Over time, Eva shows families that she is willing to work very hard, get creative, and hold onto hope for the children and families who touch her life. Eva shares that "my is that families can channel their inner power and strength that I see in them every day so they can make changes for themselves."

Please join us in thanking Eva for her work and congratulating her on earning an Extra Mile Award. Thank you for all you do, Eva!

Kathy Raschke

Kathy's dedication to, and support of, the Rainbow Project is apparent by the number of years that she has been volunteering with the organization. As our longest serving childcare volunteer she is incredibly deserving of this year's Extra Mile Award.

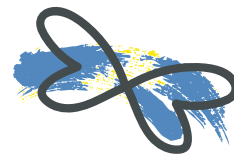
Kathy has dedicated her life to young children and helping those in need. She is one of the founders of Madison College's Early Childhood Education and Care program and was subsequently an instructor in the program for 31 years. In addition to volunteering at the Rainbow Project for many years, she also helps out at Reach Dane in their Head Start program and has recently helped establish the Open Door Zen Community, which focuses on social justice.

She spends her retirement traveling, spending time with her family and giving back to her community through volunteering.

As a childcare provider for the Rainbow Project, Kathy provides safe, fun, structured and free childcare that allows caregivers to access the services they need at Rainbow without worrying about cost or safety. The need for childcare can often be a critical barrier to parents/caregivers seeking and utilizing support, but thanks to volunteers like Kathy, that is one less thing they need to worry about.

Many of the children seen in the childcare setting at Rainbow have experienced some form of trauma in their lives, which can result in challenging and complicated behaviors that require a great deal of care, thoughtfulness and engagement to respond to & correct. Kathy does this seamlessly while also managing to connect with each child. Kim Neuschel, Kathy's friend and co-founder of Open Door Zen Community, expressed Kathy's ability best when she said "[Kathy] will sit with a child who has experienced trauma; she will listen to those who are confused or hurt with deep care and without judgment; she will hold the hand of a sick friend; she will offer advice to bewildered parents. She transforms our suffering through her gentle, kind and open-hearted presence."

The Rainbow Project is so grateful for Kathy's warm, kind and generous heart and we couldn't be happier to be honoring her with an Extra Mile Award this year for her outstanding work with children and her dedication to our organization. Congratulations, Kathy!





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14th Annual

Rhumba4Rainbow Extra Mile Winners

Cigdem Unal

What a wonderful name! And what a wonderful and amazing person. Cigdem currently serves as Director of the UW-Madison Office of Child Care & Family Resources (OCCFR). She is responsible for the coordination of all five early education and care programs affiliated with UW-Madison and works with the UW System programs to provide a network of early care and education services for UW-Madison students, faculty & staff. She is lead in planning objectives and setting priorities through a campus planning process working with seven administrators, over 100 educators, and volunteers. Although she has only been in this position for a little over three years, Cigdem has led the way in setting early childhood and child care best practice by leaps and bounds.

She also worked as director of the Madison College Child & Family Center Downtown and Truax sites for six years. In addition, she served as director of the UW-Whitewater Children Center Campus and Washington Elementary School sites in Whitewater for eight years. Fortunately, as lecturer and instructor, she has taught at the Department of Curriculum & Instruction in early childhood curricula and administration in both preschool and school programs.

Cigdem possesses the qualities essential for a strong and effective leader. Not only is she knowledgeable of cutting-edge techniques for early childhood education and the significance of quality child care, but her understanding of larger systems and her direct experience chisel a solid depth and base of understanding and vision of what the capacity of child and family health and wellness can be. Cigdem also possesses the qualities that are most difficult, if not impossible, to teach: passion, dedication, courage and confidence. Whether one on one with a child in need or training and advocating larger systems, her excitement, kindness and respect always build bridges. The Rainbow Project is proud of its partnership with her and the UW and she inspires all of us with her determination and resilience. Congratulations, Cigdem!

Heidi Beck

The Rainbow Project is very excited to present an Extra Mile Award to Heidi Beck this year for all the incredible and dedicated work she has done surrounding supporting families impacted by community violence and trauma.

Heidi has an educational background in social work and she has worked for numerous nonprofit agencies in the Madison area, including: Goodwill Industries of South Central Wisconsin, Inc., ARC Community Services Maternal and Infant Program, and the Rape Crisis Center. In previous roles, Heidi has provided treatment for clients struggling with mental health disorders, as well as case management for pregnant and postpartum in an alternative women's specific correctional facility. Additionally, Heidi provided legal and medical advocacy for sexual assault victims. Heidi currently works as a Trauma Specialist through the Dane County Crime Response Program.

The Rainbow Project directly collaborates with Heidi and the other trauma specialists with the Dane County Crime Response Program through the Rapid Response Program. This program provides immediate response and support for children and families involved in community violence and/or trauma crisis situations. The Rapid Response Program provides crisis support, trauma screening, referral, and follow-up to ensure stabilization for children and families. Additionally, the program also provides trauma-focused training presentations to help raise awareness and understanding in the community of best practice responses to trauma.

Heidi is committed to connecting the families she works with to community resources, including The Rainbow Project, in a timely yet gentle manner. The success of The Rapid Response Program is supported by the dedication and diligence of the Dane County Crime Response Program.

We hope everyone joins us in honoring and thanking Heidi for the outstanding work she has accomplished so far.





14th Annual

Rhumba⁴Rainbow Extra Mile Winners

Dr. Carmen Valdez

The Rainbow Project is very excited to present an Extra Mile Award to Dr. Carmen Valdez this year for all the incredible and dedicated work she has done surrounding culture, research, literacy, education and family and community influences on children's development.

Dr. Valdez has a special interest in understanding the role of social policy, neighborhood, and family factors on immigrant health, as well as developing community-based, family-focused interventions for Latinx immigrant families. She has recently transitioned to an Associate Professor and Senior Community-Based Participatory Researcher position at the University of Texas at Austin's Steve Hicks School of Social Work & Population Health and Dell Medical School.

During her time in Wisconsin, she led the Latino Equity Collaborative (LEC), an advisory board of community and academic partners that leverages social capital, community experience, and university research and resources to address educational and health equity for Latinx communities in Madison and across the state. As part of the LEC, Dr. Valdez secured funding to conduct an evaluation in five regions of the state of Wisconsin. The evaluation examined the formal and informal roles of language aides in urban and rural schools as they bridge between Latinx immigrant families and schools.

Additionally, Dr. Valdez successfully led a dissemination and implementation project to scale up her family-focused intervention for Latinx families affected by maternal depression, Fortalezas Familiares (Family Strengths), to schools in Milwaukee and Madison, where schools will be partnering with local agencies to implement the intervention. The Rainbow Project will be participating in this collaboration as therapists will be facilitating groups occurring at Nuestro Mundo Community School. The program is focused on Latinx families with a mother suffering from depression.

The parent group includes the mother with depression and any other caregivers in the family while the youth group includes children ages nine through seventeen. Paralleling one another, both groups are developing awareness, acceptance, coping skills and interpersonal competence, which will culminate in the family meeting at the end of the intervention. The goal of the Fortalezas Familiares is to educate the participants about how depression may be contributing to the problems in their families and provides and understanding of how families can work together to change and improve their well-being.

Her research with families is based on the premise that a child's adjustment greatly takes place within the family and family functioning and health are shaped by process-oriented experiences of support, risk, and resilience. Although individual differences on children's development play a role, emphasis on family and community influences offers a great understanding of a child's development, and great information for preventive and therapeutic interventions aimed to prevent risk and build resilience.

In her new position as a researcher in the Department of Population Health for the Dell Medical School, Dr. Valdez will be involved in connecting with researchers and health officials in Mexico where UT has established a satellite research infrastructure to promote scholarship around migration, deportation, and health equity and wellness.

We hope everyone joins us in honoring and thanking Dr. Valdez for the outstanding work she has accomplished so far. All of us at the Rainbow Project are excited to continue to support her through all her efforts.





14th Annual Rhumba⁴Rainbow Extra Mile Winners

WISC-TV Channel 3000

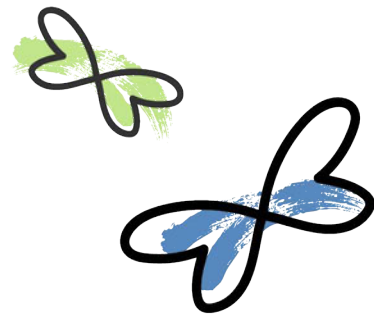
WISC-TV got its start as a family business back in 1890 so it's no wonder that the Rainbow Project would be honoring them today for their attention to children and family throughout their company's history.

John T. Murphy, who was originally from North Adams, Massachusetts, acquired his first newspaper in Superior, and his son, Morgan carried the company forward into radio, television and cable. Morgan's daughter, Elizabeth, is now the president of Evening Telegram Company, which operates as Morgan Murphy Media. Elizabeth is credited with bringing WISC-TV forward into the digital age. The media company now operates television stations in Madison and LaCrosse, Wisconsin as well as Spokane, Yakima and Kennewick, Washington with radio stations operating in both states too.

During their over 125 year history, WISC-TV has managed to put issues facing children and families in our community at the forefront of their programming. Channel 3000-News 3 in particular has created and promoted opportunities to help those in need many times over. From their Koats for Kids drive every year to Neil Heinen's editorial about youth issues and needs, Channel 3000 has helped shine a light on things in our community that might not otherwise be known about.

Media can play a crucial role in how we talk about and respond to trauma. The reach and audience that companies like WISC-TV has can help educate communities about how to help those who are struggling. Channel 3000 has shown an understanding of the pervasive impact of trauma on families and children and has used that understanding to help change the conversation about poverty, underemployment, crime and substance abuse.

The Rainbow Project is incredibly thankful for their support, pursuit of knowledge and truth, and for their work to help children and families. We are very proud to present them with an Extra Mile Award this year and look forward to continuing to work for our community together. Congratulations WISC-TV Channel 3000!



rainbow
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CHRIS "Chico" WARREN- *Owner*



14th Annual Rhumba4Rainbow Celebrity Dance Challenge Contestants



RACHEL WERNER
Digital Editor,
BRAVA Magazine



& YERIKK CRAMER
Instructor,
Fred Astaire East



HUNTER SAENZ
Reporter,
WKOW Channel 27 News



& TORIA MARSH
Instructor,
Fred Astaire East



ZULMA FRANCO
Police Officer,
Madison Police Department



& BRADY SCHAAF
instructor,
Fred Astaire East



KYMTANA WOODLY
Investigator,
City of Madison Department
of Civil Rights



& YERIKK CRAMER
Instructor,
Fred Astaire East



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the
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Uriel Garcia and Vera Rowe

Uriel Garcia and Vera Rowe are nine-time World Salsa, Bachata and Hustle Champions. Since the beginning of their partnership in 2012, they have traveled all over

the U.S. as well as internationally to teach, perform, and compete in places such as Canada, Spain, Australia, Ireland, Italy, Hong Kong and China.

Vera Rowe was born in New York City and graduated from LaGuardia High School of The Performing Arts as a dance major. Aside from being a dancer she was also a USA gymnast for 20 years and competed for Penn State University as a NCAA Division I athlete. Vera holds a Masters Degree in Mathematics from Boston University. Uriel Garcia was born in The Dominican Republic and came to the USA when he was six years old. He was a competitive athlete in sports such as football, soccer, volleyball, basketball and track and field.

Uriel grew up dancing various forms of Latin dance; however, he started dancing salsa at the age of 20 and was trained by his older brother, Darlin Garcia. Their most recent accomplishments include becoming The 2015 World Cabaret Salsa Summit Champions, The 2015 World Cabaret Bachata Summit Champions, The 2015 World Hustle Champions and The 2014 World Bachata Masters Champions. They have also been finalists at The 2012 World Latin Dance Cup, The 2013 Puerto Rico World Salsa Open and The 2013 Hong Kong World Salsa Championships. Uriel and Vera currently reside in North Miami, Florida, USA where they run their school, UV Latin Dance Academy.

Some of their Achievements include:

- Winner of the Toronto Salsa Congress Professional Bachata Championships (Oct 2012)
- Winner of the 2012 San Francisco World Salsa Challenge (November 2012)
- Winners of the Chicago Mid-West Salsa Open Championships (February 2013)
- Winners of the 2013 IHSC Professional Salsa Championships (April 2013)
- Winner of Toronto Salsa Congress Professional Bachata Showcase Championships (Oct 2013)
- Winner of the Toronto Salsa Congress Professional Just Bachata Championships (Oct 2013)
- Winner of Cabaret Salsa at the 2014 World Salsa Summit Championships (February 2014)
- Winner of Cabaret Bachata at the 2014 World Salsa Summit Championships (February 2014)
- Winner of the World Bachata Masters in Madrid, Spain (February 2014)
- Winner of the 2014 International World Salsa Open, Miami Beach Florida (May 2014)
- Winner of the 2015 World Salsa Summit Salsa Cabaret Division, Miami Florida (February 2015)
- Winner of the 2015 World Salsa Summit Bachata Cabaret Division, Miami Florida (Feb. 2015)
- Winner of the 2015 International Salsa Competition, Miami Florida (May 2015)
- Winner of the 2015 International Hustle Competition, Miami Florida (May 2015)





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14th Annual Rhumba4Rainbow Performers

Johan Ospina & Diana Meza (Cali, Colombia)



Fuego Gold (Chicago, IL)





14th Annual Rhumba4Rainbow Performers

Salsabrositas

Milwaukee, WI



The Salsabrositas are Milwaukee's youngest Latin dance team. Established in 2012, they are the youth chapter of the Salsabrosa Dance Company directed by Daniel Baldaras. These dancers might be young, but they can sure dance.

Lia Quijano Toledano

Salsabrositas member
Solo performance



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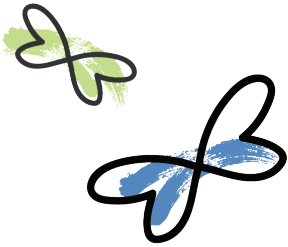
ENERGY 2030

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14th Annual Rhumba4Rainbow Benefit



rainbow PROJECT

Where did the name "The Rainbow Project" come from?

The Rainbow has always been used as a symbol of hope. It is a promise that something better is sure to follow. In the midst of a rain storm, the sun appears and creates a rainbow. And every child knows the legend of the pot of gold at the end of the rainbow. We decided to use it because it was a simple, positive and friendly name that young children could easily say and remember.



The Rainbow Project

Established in 1980 by Sharyl Kato, Executive Director, *The Rainbow Project* is a local non-profit counseling clinic that provides crisis treatment and early intervention services for young children and their families who have experienced or witnessed trauma, including child sexual abuse, neglect and/or domestic violence. The clinic has provided services for over 10,700 children and over 10,200 caregivers. The Rainbow Project is well known not only locally, but also nationally for pioneering techniques in prevention, trauma recovery and developing programs which have been shown to break the cycles of family and community violence.



The Project's unique "hands on" approach is unlike that of any other therapy clinic because it includes home, day care and school visits. In fact, this is one of the reasons why working at Rainbow is part of the curriculum for all University of Wisconsin, Department of Psychiatry, Child Abuse and Adolescent Residents who elect to specialize in child psychiatry. The Rainbow Project works closely with all levels of law enforcement and the courts not only to protect the rights of abused children, but also to bring the offenders to justice. Many of Rainbow's clients are referrals from the legal system who are the victims of severe tragedies in our community.





Our Vision

A safe, healthy & nurturing world
for children and families

Our Mission

The Rainbow Project provides reiterative healing
and hope for young children and their families
who have experienced trauma, building a
foundation for the mastery of life sustaining skills.

Our Values

Respect

Interactions with others ...
internally, consumers, other professionals
& community

Growth

Desire to inspire, support and foster others ...
consumers, families, colleagues,
team members, and the community

Compassion

Recognition, empathy and support for individual
differences ... including but not limited to life
experiences, culture, background, and abilities.

Children's Artwork Tile Project

"Ensuring Every Child Has a Rainbow"

Into everyone's life, a little rain must fall. While probably true, when a 'little rain' turns into a constant downpour of pain, violence, stress, grief, anger, fear, isolation or misunderstanding, children and families cannot grow the way they should.

The Rainbow Project provides counseling and other services to help children and families restore feelings of safety, stability and self-worth.

That is why The Rainbow Project is launching its Children's Artwork Tile Project entitled, "Ensuring Every Child Has a Rainbow".

You may purchase a tile already completed by one of Rainbow's children or make your own.

Individuals, families, groups and businesses are all encouraged to participate so more children receive help, healing and hope.

**All proceeds will go to
The Rainbow Project's Sustaining Fund.**

6"x6" tile—\$125

12"x12" tile—\$250

Please contact us for more information.



Rainbow Project services are intended to...

- Promote positive change within families, including building, strengthening, and supporting healthy parent/child relationships (improving child behaviors and development, and providing parent education and support).
- Prevention, early intervention, and treatment for families affected by family violence (including services to families with patterns that place members at risk for maltreatment or future mental health concerns).
- Advocate for the mental health needs and support of families and children in the community
- Strengthen the capacity of the larger community to prevent, respond to, and support those who have experienced trauma (including community violence, grief/loss, natural disasters, child maltreatment, domestic violence, substance
- Abuse, mental illness, and adjustment to other life transitions.

Services offered may include one or more of the following:

- Comprehensive diagnostic assessment and developmental evaluation, with emphasis on social-emotional development and behavior, for young children and adults.
- Assessment of parent-child interaction and family relationships
- Referral services to other specialized community services for family members
- Child play therapy
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Adult treatment and counseling with individuals, couples, family, or groups
- Parent education in individual, parent-child play sessions, or group settings
- In-home treatment
- Interagency coordination, case management, and advocacy
- Consultation services with teachers, foster parents, nurses, and others involved with family
- Individualized service planning
- Evaluation and follow-up services

Speakers Bureau & Consultation Services

In addition to their direct clinical work with children and families, the Rainbow Project therapists also provide training presentations, consultation services and technical assistance on a local, state, national and international level.

Topics requested and provided include a broad range of issues focusing on recognizing, preventing and responding to the needs of children, parent's/caregivers and families who have experienced trauma, including child abuse, neglect, domestic violence, child sexual abuse, community violence, grief/loss, natural disasters, serious physical/mental illness, incarceration of a family member, substance abuse and social/emotional development. Intended audiences include school staff, early childhood educators, childcare providers, social workers, advocates, law enforcement, those representing the court system, medical field, other mental health and human service providers, foster parents, after school and community center staff, volunteers, caregiver groups and shelter staff.

Each presentation is tailored to a specific audience and includes conference presentations, in-services and workshops, from 1-2 hours to a half or all day training that includes hands-on activities, as well as power point, role play and other materials, resources, references and learning demonstrations.

If you are interested in more information about our Speakers Bureau, contact the Rainbow Project Referral & Community Program Coordinator directly at: (608)255-7356 x316 referrals@therainbowproject.net



Rainbow Project Staff

Sharyl Kato, Darren LeCount, Madison Solomon, Sara Flynn, Caitlin Bausch, Shaquilla Hayes, Samantha Burr, Christen Brockner, Abby Halloran, Johnathan Martinez, Celia Huerta, Cerissa Wills, Serena Breining, Brandy George-Copeland, Emilie Sondel, Jennifer Conti, Ami Rodland, Sarah Deininger, Caroline Charles

Rainbow Project Board of Directors

Charles Tubbs, SR., Sharyl Kato, Shira Phelps, Dr. Jonathan Vu, Robin Valley-Massey, Rebecca Rapp, Matt Harlowe

Rainbow Project Professional Resource Network

Sue Albert, Tally Moses, Omie Baldwin, Donna Hurd, Fredi-Ellen Bove, Barry Callen, Linda Reivitz, Susan Carnell, Diane Sorensen, Robert Cramer, Craig Stanley, Eve Dennison Pollock, Carol Stotlar, Carol Gapen, Teresa Tellez-Giron, Kurt Turri, Tony Keshena, Kitty Kocol, Marty Preizler, Chan Stroman



New at Rainbow

This year, the Rainbow Project launched its donor program, Stewards of the Yellow Brick Road.

Stewards of the Yellow Brick Road are recognized for their total annual giving of \$250 or more to the Rainbow Project. Stewards are given the unique opportunity to engage in special, educational and social activities that highlight the important work of the Rainbow Project. Donors are invited to the annual Stakeholders Meeting to tour the Rainbow Project facility and learn the impact of their support. Other special opportunities include:

- Small group educational events to better understand the work of the Rainbow Project
- Special seating at Rhumba 4 Rainbow
- One on one opportunities with the Executive Director
- Your gift serves families in crisis, alleviates our waiting list, and allows our organization to be at the cutting edge of new strategies in therapy and maltreatment prevention

Stewards of the Yellow Brick Road Faculty:

Dr. Ryan Herringa, MD, PhD, Assistant Professor of Child & Adolescent Psychiatry, UW-Madison

Dr. Dipesh Navsaria, MPH, MSLIS, MD, pediatrician & faculty at UW-Madison School of Medicine and Public Health

Dr. Robert Cramer, MBA, PhD, Senior Lecturer, UW-Madison School of Business

Judge Paul Higginbotham, Retired, Wisconsin Court of Appeals

Don Coleman, MSSW, LCSW, Psychotherapist Midwest Center for Human Services & Facilitator in Cultural Competency





14th Annual Rhumba⁴Rainbow Volunteers & Committee

Rhumba 4 Rainbow Planning Committee

Sharyl Kato, Fred Marshall, Caitlin Bausch,
Brianna Demotto, Sara Flynn, Nicole Hoffman

Accountants:

Meicher & Associates

Accounting Coordinator:

Ryan Seibold

Prep & Event Night Volunteers:

Jessica Demotto, Aron Haun, Patrick Garrity,
Danielle Falcone, Murphy Dunne, Emily Viles-
Monari, Barb Demotto, Kelly Tarczewski, Mary
Demotto, Karissa Demotto, Isabella Demotto,
Sharon Miner, Michelle Miner, Ana Marie
Killean, Carmen Romero, Adin Palau, Will
Green, Becky Green, Timo Roberts, Judith
Roberts, Terry Weaver, Omie Baldwin,
Madison Magnet

DJ:

Jorge Araujo- DJ Rumba

Emcees:

Jason Salus (Wyndham Hotel) and
Krista Hatcher- Uelman (93.1 Jamz)

Hair & Make Up:

Chelsea Neitzel, Vertige LLC
Kali North, Kali Jo Studio & Hair Salon

Photography:

Hedi Rudd
Shalicia Johnson

Program Design:

Yuly Osorio

Slide Show:

Jeanne Erickson

The Department of Pediatrics at the University of Wisconsin School of Medicine & Public Health, in affiliation with the American Family Children's Hospital, is a group of individuals who share the common goal of promoting the health of children, with a balanced program of education, research and service responsive to the changing needs of society.

With the help of junior and senior faculty, we are creating an environment in which inquiry, curiosity and discovery are the driving forces for our students, residents, fellows, and faculty.

In each of our mission areas – patient care, research, and education – we are all engaged in asking questions and are trying diligently to answer those questions. Through improved infrastructure, incentives and recognition of achievements, our momentum and enthusiasm increase every day.



School of Medicine
and Public Health
UNIVERSITY OF WISCONSIN-MADISON

UWhealth
American Family
Children's Hospital



Chicago Intercultural Alliance
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MAYORAL PROCLAMATION

WHEREAS, the Rainbow Project, Inc. is a private, non-profit organization, providing services to children and their families experiencing stress related to, but not limited to, the effects of:

- Trauma (resulting from physical, sexual, and emotional maltreatment and other sources)
- Neglect
- Attachment issues (parent/caregiver and child relationship)
- Witness to Domestic Violence
- Terminal and/or chronic illness

WHEREAS, by providing these services the Rainbow Project helps to promote positive change and mental health within families including building, strengthening and supporting healthy parent/child relationships; and

WHEREAS, recent research and evidence-based trauma intervention approaches have developed best practices in helping young children and families recover, heal from and prevent these tragic events. Timeliness is essential and that is why the highly qualified and experienced staff at the Rainbow Project are so important to our community; and

WHEREAS, the Rainbow Project has been providing these important services to children, their families and caregivers for 38 years in the City of Madison; and

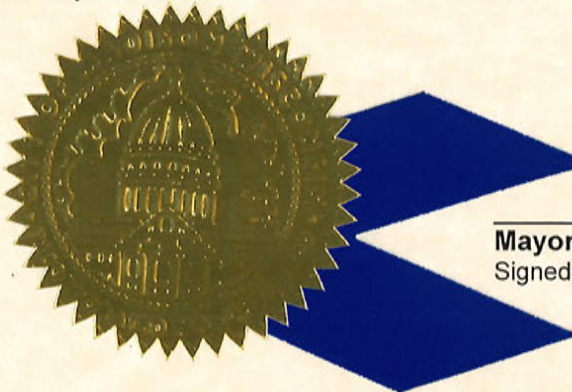
WHEREAS, the Rainbow Project has partnered with businesses, government, the community and "salseros" for the past 14 years in establishing a night of Latin dancing, fun, community awards, awareness and fundraising via "Rhumba 4 Rainbow"; and

WHEREAS, Rhumba 4 Rainbow proceeds aid in their continued success of making a positive difference for over 12,400 children and 12,500 adults;

NOW, THEREFORE, BE IT RESOLVED, that I, Paul R. Soglin, the Mayor of the City of Madison, Wisconsin, do hereby proclaim, Friday, September 21, 2018, as

RHUMBA 4 RAINBOW DAY

in the City of Madison.



Paul R. Soglin
Mayor Paul R. Soglin

Signed and sealed this 28TH day of June 2018 at City Hall



The County of Dane



Proclamation



- WHEREAS;** For the 14th year in a row, our community will come together to “Rhumba 4 Rainbow” and celebrate the tremendous contribution that the Rainbow Project has made for children and families across Dane County; and
- WHEREAS;** Rhumba 4 Rainbow has grown from 180 attendees to 700, giving the Rainbow Project the opportunity to serve more children and families; and
- WHEREAS;** We also commemorate the vital role the Rainbow Project has played in our community for an amazing 38 years, pioneering techniques in prevention, early intervention, and treatment services which have been shown to break the dangerous cycles of family and community violence; and
- WHEREAS;** Since 1980, when the Rainbow Project opened their doors, they have served over 12,300 children and 12,400 adults; and
- WHEREAS;** They have worked to stabilize and support young children and their families struggling with trauma including child abuse, child sexual assault, neglect, domestic or community violence, drug endangerment, and sex trafficking; and
- WHEREAS;** By serving this need, the Rainbow Project promotes positive change within families and builds stronger relationships between parents and their children that last a lifetime; and

NOW, THEREFORE, BE IT RESOLVED THAT I, Joe Parisi, Dane County Executive, do hereby proclaim **Friday, September 21st, 2018** as **RHUMBA 4 RAINBOW DAY** throughout Dane County, Wisconsin.

Signed this 21st day of September, 2018, in
County of Dane, State of Wisconsin.


Joseph T. Parisi, Dane County Executive



STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the Rainbow Project has partnered with the community for 14 consecutive years, establishing a premier salsa fundraising event – Rhumba 4 Rainbow – whose proceeds have aided the Rainbow Project in making a positive difference for more than 12,400 children, and 12,300 families and caregivers; and

WHEREAS; the mission of the Rainbow Project is to serve families of diverse cultural, economic, traditional, and nontraditional backgrounds to break the often-generational cycle of child abuse, neglect, and domestic violence; and

WHEREAS; by providing these services, the Rainbow Project promotes positive change and mental health within families through the building, strengthening, and supporting of healthy parent/child relationships; and

WHEREAS; the Rainbow Project has been advocating for the mental health needs and support of families and children in the community since 1980;

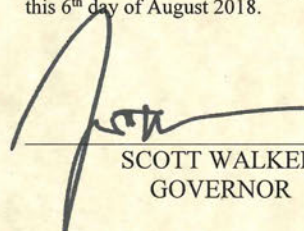
NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,
do hereby proclaim Friday, September 21, 2018 as

RHUMBA 4 RAINBOW DAY

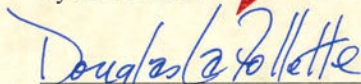
throughout the State of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 6th day of August 2018.


SCOTT WALKER
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State



Culver's

VIP Foundation

*Culver's VIP
Foundation is proud to
support The Rainbow
Project's Rhumba 4
Rainbow Benefit.*

The Culver's VIP Foundation, Inc., was organized in 2001 by Culver's co-founder Lea Culver who serves as Executive Director. This not for profit Foundation provides financial support to charitable and educational organizations to improve quality of life, particularly with the regard to matters of health, education, and medical research and treatment. The Foundation also awards scholarships to help Culver's college and technical school-bound team members pursue their educational goals. The Scholarship Program has awarded over \$3.5 million in scholarships to more than 3,000 Culver's restaurant team members.



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