

15th Annual Rhumba 4 Rainbow Benefit 2019

URIEL GARCIA & VERA ROWE



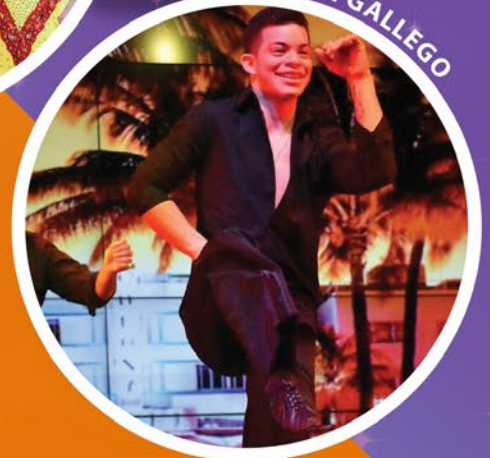
LATIN FUSION



SALSABROSITAS



KEVIN GALLEGO




rainbow
PROJECT

MADISON'S PREMIER SALSA EVENT
to prevent child abuse and domestic violence

FEATURING LIVE MUSIC FROM
Orquesta MAS- Madison All Stars and DJ Rumba
9/13/19 | 7:00PM- MIDNIGHT | VARSITY HALL AT UNION SOUTH



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15th Annual Rhumba 4Rainbow Program

Emcees

Jason Salus, Wyndham Hotel | Krista Hatcher, Krista & the Morning Rush
Jamie Perez, News 3 Now | Amanda Quintana, News 3 Now

7- 7:30pm

Registration & Free Salsa dance instruction

Instruction by The Capitol Social- Luis Armacanqui & Michelle Tallentyre

7:30-7:35pm

Open Dance with DJ Rumba

7:35-8:00pm

Open Dance- Orquesta MAS- Madison All Stars

8:00-8:15pm

Welcoming Remarks- *Sharyl Kato, Executive Director*

8:15-8:30pm

Extra Mile Awards

8:30pm

The Show Begins

Opening: Salsabrositas from Milwaukee, WI

Celebrity Dance Challenge featuring:

- Leah Linscheid, News 3 Now & Brady Schaaf, Fred Astaire Madison East
- Rebecca Ribley, WKOW 27 News & Yerikk Cramer, Fred Astaire Madison East
- Dana Fulton, Fox 47 News & Stanislav Khil, Fred Astaire Madison West
- Cawi Buie, Madison Fire Department & Samantha Trinidad, Madison Ballroom Company
- Alexandra Nieves Reyes, Madison Police Department & Brady Schaaf, Fred Astaire Madison East
- Meghan Reistad, NBC 15 News & Yerikk Cramer, Fred Astaire Madison East

9:00-9:15pm

Intermission - Open Dance

Get on your feet and do The Wobble! | Silent Auction Closes

Fashion Contest- Best-dressed Awards!

9:15-9:45pm

Latin Dance Floor Show featuring:

- Uriel Garcia & Vera Rowe (Fort Lauderdale, FL)
- Lia Quijano Toledano (Salsabrositas, Milwaukee, WI)
- Raffle winners annouced!*
- Latin Fusion (Chicago, IL)
- Kevin Gallego & Teresa Garcia (New York, New York & Cali, Colombia)
- Uriel Garcia & Vera Rowe (Fort Lauderdale, FL)



9:45pm

The Marcus Miles Salsa Dance Contest

Trophies & prizes for the Salsa Contest winners

10:15pm

Closing Remarks

10:30-Midnight

Dance the night away with Orquesta MAS- Madison All Stars





15th Annual Rhumba4Rainbow Sponsors



Premier Event Sponsor- \$15,000

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15th Annual

Rhumba⁴Rainbow Silent Auction Donors

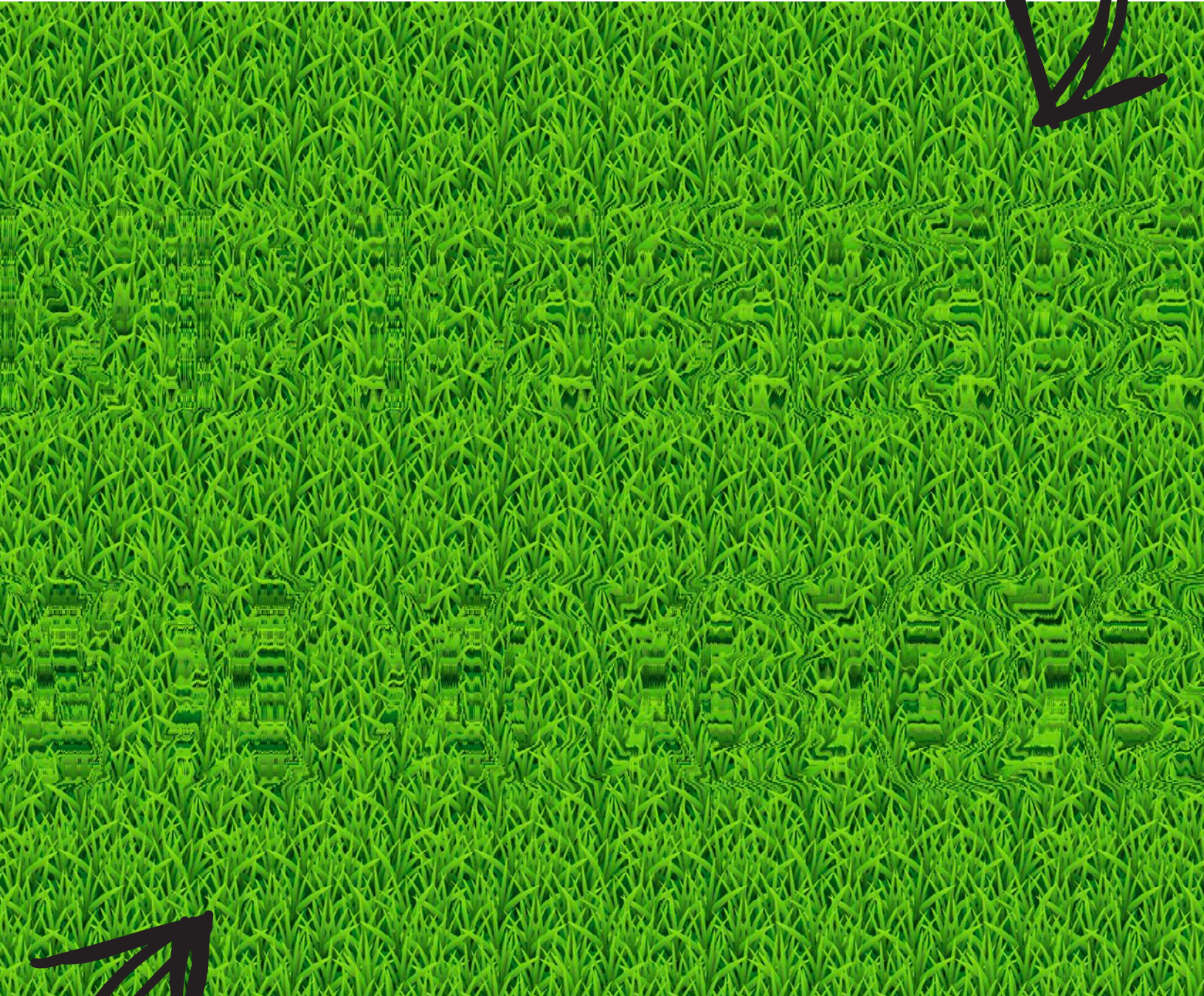
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15th Annual Rhumba4Rainbow Judges & Presenters

Celebrity Dance Challenge Judges

- Tina Freitag, Fusion Dance Academy
- Dr. Ruben Anthony, Urban League of Greater Madison
- Joe Maldonado, United Way of Dane County
- Melissa Ganshert, Isthmus Salsa
- Takema Balentine, Miss Black USA
- Gilbert Brown, Former Green Bay Packer Player

Salsa Dance Contest Judges

Instructors/Professionals

- Lupita Montoto, La Movida Radio
- Samantha Trinidad, Madison Ballroom Company
- Tetiana Lutsenko, Fred Astaire West
- Tina Freitag, Fusion Dance Academy
- Melissa Ganshert, Isthmus Salsa
- Joseph Jahn, Fred Astaire East

Celebrities

- Luis Montoto, La Movida Radio
- Ismael Ozanne, Dane County District Attorney
- Jonathan Reske, Robinia Courtyard
- Takema Balentine, Miss Black USA
- Sujhey Beisser, Park Bank
- Mario Garcia Sierra, Madison Gas & Electric

Fashion Contest Judges

- Becky Heller, Shop Bop
- Megan Heller, La Lingerie
- Tanya Khykharevich, Red Sushi
- Taryn Johnson, Red Sushi
- Nikki Anderson, Change Boutique
- Diego Campoverde

Stage Managers & Judge Coordinators

- Fabiola Hamdan, Shiva Bidar-Sielaff, Rissel Sanderson, Fred Marshall, Yuly Osorio, Carmen Romero, Daniel Porro, DeBorah Moore

Extra Mile Award Presenters

Sharyl Kato,
Rainbow Project Executive Director



Satya Rhodes-Conway,
Mayor, City of Madison



Ismael Ozanne,
Dane County District Attorney



Participants from the Rainbow Project's
Grandparents & Other Relatives as
Parents Support Group



Carolyn Stanford Taylor,
State Superintendent of
Public Instruction



Joe Parisi,
Dane County Executive





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The Department of Pediatrics at the University of Wisconsin School of Medicine and Public Health, in affiliation with the American Family Children's Hospital, share the common goal of promoting the health of children, with a balanced program of education, research and clinical service.

With the combined effort of junior and senior faculty, we are creating an environment in which inquiry, curiosity and discovery are the driving forces for our students, residents, fellows, and faculty.

In each of our mission areas – patient care, research and education – we are all engaged in asking questions and are trying diligently to answer those questions. Through improved infrastructure, incentives, and recognition of achievements, our momentum and enthusiasm increase every day.

UWHealth



School of Medicine
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American Family Children's Hospital • Madison, Wisconsin



15th Annual Rhumba4Rainbow Extra Mile Awards

Rainbow Project Volunteer
Kelly O'Connor
childcare volunteer



James Greaney Business Ally
Alliant Energy



Community Partner
Karen Larson
Children Services Manager
Domestic Abuse Intervention Services



Early Childhood Representative
Wendy Rakower
Director Emeritus
Red Caboose Childcare Center



School Representative
Dr. Armando Hernandez
Assistant Director of Integrated Health
Madison Metropolitan School District



Dane County Foster Parent
Jerriesene Alexander



**Grandparents & Other Relatives
as Parents Awardee**
**Madison Metropolitan
School District**





15th Annual
Rhumba4Rainbow
Celebrity Dance Challenge Contestants



LEAH LINSCHIED
Morning Anchor
News 3 Now This Morning
WISC TV News 3 Now



REBECCA RIBLEY
Anchor & Executive Producer
Wake Up Wisconsin
WKOW 27 News



DANA FULTON
Meteorologist
WMSN Fox 47 News



ALEXANDRA NIEVES REYES
Police Officer
Madison Police Department



CAWIE BUIE
Firefighter & EMT
Madison Fire Department



MEGHAN REISTAD
Anchor & Reporter
The Morning Show
WMTV NBC 15 News





15th Annual

Rhumba4Rainbow

Celebrity Dance Challenge Instructors



YERIKK CRAMER
*Instructor,
Fred Astaire East*



BRADY SCHAAF
*Instructor,
Fred Astaire East*



STANISLAV KHIL
*Instructor,
Fred Astaire West*



SAMANTHA TRINIDAD
*Owner & Artistic Director
Madison Ballroom Company*





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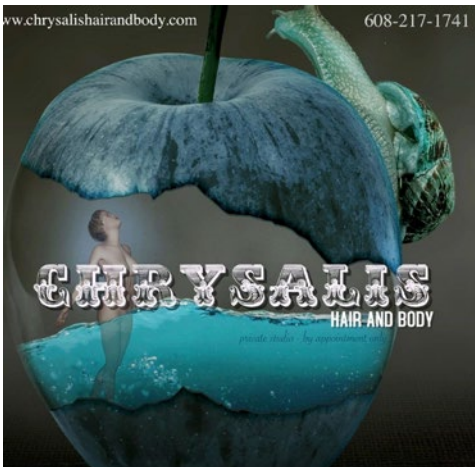


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Uriel Garcia and Vera Rowe

Uriel Garcia and Vera Rowe are nine-time World Salsa, Bachata and Hustle Champions. Since the beginning of their partnership in 2012, they have traveled all over

the U.S. as well as internationally to teach, perform, and compete in places such as Canada, Spain, Australia, Ireland, Italy, Hong Kong and China.

Vera Rowe was born in New York City and graduated from LaGuardia High School of The Performing Arts as a dance major. Aside from being a dancer she was also a USA gymnast for 20 years and competed for Penn State University as a NCAA Division I athlete. Vera holds a Masters Degree in Mathematics from Boston University. Uriel Garcia was born in The Dominican Republic and came to the USA when he was six years old. He was a competitive athlete in sports such as football, soccer, volleyball, basketball and track and field.

Uriel grew up dancing various forms of Latin dance; however, he started dancing salsa at the age of 20 and was trained by his older brother, Darlin Garcia. Their most recent accomplishments include becoming The 2015 World Cabaret Salsa Summit Champions, The 2015 World Cabaret Bachata Summit Champions, The 2015 World Hustle Champions and The 2014 World Bachata Masters Champions. They have also been finalists at The 2012 World Latin Dance Cup, The 2013 Puerto Rico World Salsa Open and The 2013 Hong Kong World Salsa Championships. Uriel and Vera currently reside in North Miami, Florida, USA where they run their school, UV Latin Dance Academy.

Some of their Achievements include:

- Winner of the 2012 San Francisco World Salsa Challenge (November 2012)
- Winner of Toronto Salsa Congress Professional Bachata Showcase Championships (Oct 2013)
- Winner of Cabaret Bachata at the 2014 World Salsa Summit Championships (February 2014)
- Winner of the World Bachata Masters in Madrid, Spain (February 2014)
- Winner of the 2014 International World Salsa Open, Miami Beach Florida (May 2014)
- Winner of the 2015 World Salsa Summit Salsa Cabaret Division, Miami Florida (February 2015)
- Winner of the 2015 World Salsa Summit Bachata Cabaret Division, Miami Florida (Feb. 2015)
- Winner of the 2015 International Salsa Competition, Miami Florida (May 2015)
- Winner of the 2015 International Hustle Competition, Miami Florida (May 2015)
- Third Place at The 2018 Atlanta Open Dancesport Spectacular (May 2018)
- Seventh place at The 2018 Millennium Dancesport Championships (June 2018)
- Ranked Seventh in The United States at The 2018 United States Dance Championships (August 2018)
- Third place at The First Coast Classic Dancesport Championship (March 2019)
- Third place at The 2019 Blackpool Dance Festival in The British Exhibition Division (May 2019)



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15th Annual Rhumba4Rainbow Performers

Kevin Gallego & Teresa Garcia (New York, New York & Cali, Colombia)



Latin Fusion (Chicago, IL)





15th Annual

Rhumba4Rainbow Performers

Salsabrositas

Milwaukee, WI



The Salsabrositas are Milwaukee's youngest Latin dance team. Established in 2012, they are the youth chapter of the Salsabrosa Dance Company directed by Daniel Baldaras.



Lia Quijano Toledano

Salsabrositas member
Solo performance





15th Annual Rhumba⁴Rainbow Benefit



rainbow
PROJECT

Where did the name "The Rainbow Project" come from?

The Rainbow has always been used as a symbol of hope. It is a promise that something better is sure to follow. In the midst of a rain storm, the sun appears and creates a rainbow. And every child knows the legend of the pot of gold at the end of the rainbow. We decided to use it because it was a simple, positive and friendly name that young children could easily say and remember.



The Rainbow Project

Established in 1980 by Sharyl Kato, Executive Director, *The Rainbow Project* is a local non-profit counseling clinic that provides crisis treatment and early intervention services for young children and their families who have experienced or witnessed trauma, including child sexual abuse, neglect and/or domestic violence. The clinic has provided services for over 13,400 children and over 13,100 caregivers. The Rainbow Project is well known not only locally, but also nationally and internationally for pioneering techniques in prevention, trauma recovery and developing programs which have been shown to break the cycles of family and community violence.



The Project's unique "hands on" approach is unlike that of any other therapy clinic because it includes home, day care and school visits. In fact, this is one of the reasons why working at Rainbow is part of the curriculum for the University of Wisconsin, Department of Psychiatry, Child Abuse and Adolescent Residents who elect to specialize in child psychiatry. The Rainbow Project works closely with all levels of law enforcement and the courts not only to protect the rights of abused children, but also to bring the offenders to justice. Many of Rainbow's clients are referrals from the legal system who are the victims of severe tragedies in our community.





Our Vision

A safe, healthy & nurturing world for children and families

Our Mission

The Rainbow Project provides restorative healing and hope for young children and their families who have experienced trauma, building a foundation for the mastery of life sustaining skills.

Our Values

Respect

Interactions with others ... internally, with consumers, other professionals & community

Growth

Desire to inspire, support and foster others ... consumers, families, colleagues, team members, and the community

Compassion

Recognition, empathy and support for individual differences ... including but not limited to life experiences, culture, background, and abilities.

Collaboration

Interactive role as part of a larger whole

Excellence

Commitment to quality, integrity, leadership, professionalism and thoughtfulness



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MAGAZINE





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Rainbow Project services are intended to...

- Promote positive change within families, including building, strengthening, and supporting healthy parent/child relationships (improving child behaviors and development, and providing parent education and support).
- Prevention, early intervention, and crisis services for families affected by family violence (including services to families with patterns that place members at risk for maltreatment or future mental health concerns).
- Advocate for the mental health needs and support of families and children in the community
- Strengthen the capacity of the larger community to prevent, respond to, and support those who have experienced trauma (including community violence, grief/loss, natural disasters, child maltreatment, domestic violence, substance)
- Abuse, mental illness, and adjustment to other life transitions.

Services offered may include one or more of the following:

- Comprehensive diagnostic assessment and developmental evaluation, with emphasis on social-emotional development and behavior, for young children and adults.
- Assessment of parent-child interaction and family relationships
- Referral services to other specialized community services for family members
- Child play therapy
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Trauma-Focused Child Parent Psychotherapy (CPP)
- Adult treatment and counseling with individuals, couples, family, or groups
- Parent education in individual, parent-child play sessions, or group settings
- In-home treatment
- Interagency coordination, case management, and advocacy
- Consultation services with teachers, foster parents, nurses, and others involved with family
- Individualized service planning
- Evaluation and follow-up services

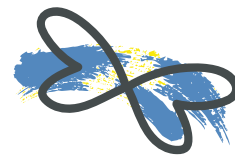
Speakers Bureau & Consultation Services

In addition to their direct clinical work with children and families, the Rainbow Project therapists also provide training presentations, consultation services and technical assistance on a local, state, national and international level.

Topics requested and provided include a broad range of issues focusing on recognizing, preventing and responding to the needs of children, parent's/caregivers and families who have experienced trauma, including child abuse, neglect, domestic violence, child sexual abuse, community violence, grief/loss, natural disasters, serious physical/mental illness, incarceration of a family member, substance abuse and social/emotional development. Intended audiences include school staff, early childhood educators, childcare providers, social workers, advocates, law enforcement, those representing the court system, medical field, other mental health and human service providers, foster parents, after school and community center staff, volunteers, caregiver groups and shelter staff.

Each presentation is tailored to a specific audience and includes conference presentations, in-services and workshops, from 1-2 hours to a half or all day training that includes hands-on activities, as well as power point, role play and other materials, resources, references and learning demonstrations.

If you are interested in more information about our Speakers Bureau, contact the Rainbow Project Referral & Community Program Coordinator directly at:
(608)255-7356 x316
referrals@therainbowproject.net



Rainbow Project Staff

Sharyl Kato, Darren LeCount, Sara Flynn, Caitlin Bausch, Abbey Chitwood, Shaquilla Hayes, Samantha Burr, Abby Halloran, Johnathan Martinez, Celia Huerta, Monica Madrigal, Cerissa Wills, Serena Breining, Emilie Sondel, Jennifer Conti, Christina Frank, Ami Rodland, Layne Wetherbee, Caroline Charles

Rainbow Project Board of Directors

Sharyl Kato, Dr. Jonathan Vu, Robin Valley-Massey, Matt Harlowe, Ian Carroll, Carola Gaines, Elizabeth Champion, Dr. Cynthia Moran, Treater Prestine

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New at Rainbow

Last year, the Rainbow Project launched its donor program, Stewards of the Yellow Brick Road.

Stewards of the Yellow Brick Road donors are recognized for their total annual giving of \$250 or more to the Rainbow Project. Stewards are given the unique opportunity to engage in special, educational and social activities that highlight the important work of the Rainbow Project. Donors are invited to the annual Stakeholders Meeting to tour the Rainbow Project facility and learn the impact of their support. Other special opportunities include:

- Small group educational events to better understand the work of the Rainbow Project
- Special seating at Rhumba 4 Rainbow
- One on one opportunities with the Executive Director
- Your gift serves families in crisis, alleviates our waiting list, and allows our organization to be at the cutting edge of new strategies in therapy and maltreatment prevention

Stewards of the Yellow Brick Road Faculty:

Dr. Ryan Herringa, MD, PhD, Assistant Professor of Child & Adolescent Psychiatry, UW-Madison

Dr. Dipesh Navsaria, MPH, MSLIS, MD, pediatrician & faculty at UW-Madison School of Medicine and Public Health

Dr. Robert Cramer, MBA, PhD, Senior Lecturer, UW-Madison School of Business

Dr. Barbara Knox, MD, Medical Director, Child Protective Program, American Family Children's Hospital

Dr. Steve Quintana, PhD, Professor, Department of Counseling Psychology, UW-Madison

Diane Sorensen, Reserve Judge, Wisconsin State Courts

Judge Paul Higginbotham, Retired, Wisconsin Court of Appeals

Don Coleman, MSSW, LCSW, Psychotherapist Midwest Center for Human Services & Facilitator in Cultural Competency





15th Annual

Rhumba⁴Rainbow Volunteers & Committee

Rhumba 4 Rainbow Planning Committee

Sharyl Kato, Fred Marshall, Caitlin Bausch, Brianna Demotto, Sara Flynn, Nicole Hoffman

Accountants:

Meicher & Associates

Accounting Coordinator:

Ryan & Victoria Seibold

Prep & Event Night Volunteers:

Jessica Demotto, Aron Haun, Patrick Garrity, Danielle Falcone, Murphy Dunne, Barb Demotto, Joe Demotto, Kelly Tarczewski, Mary Demotto, Michelle Miner, Carmen Romero, Adin Palau, Jessie Lazo, Fabiola Hamdan, Rissel Sanderson, Shiva Bidar-Sielaff, Yuly Osorio, Daniela Porro, Joe Nigh, Teresa Giron Tellez, Juan Guerrero, Timo Roberts, Judith Roberts, Omie Baldwin, Misti Clemens, DeBorah Moore, Jose Madera, Kristen Meyer, Will Hutter

DJ:

Jorge Araujo- DJ Rumba

Band:

Orquesta MAS- Madison All Stars

Emcees:

Jason Salus (Wyndham Hotel)
Krista Hatcher- Uelman (Krista & the Morning Rush- 93.1 Jamz)
Jamie Perez (WISC TV News 3)
Amanda Quintana (WISC TV News 3)

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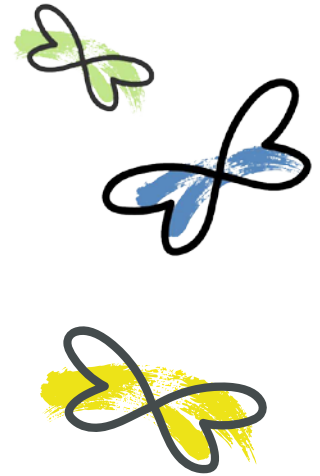
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Est. 1954

MAYORAL PROCLAMATION

WHEREAS, the Rainbow Project, Inc. is a private, non-profit organization, providing services to children and their families experiencing stress related to, but not limited to, the effects of:

- Trauma (resulting from physical, sexual, and emotional maltreatment and other sources)
- Neglect
- Attachment issues (parent/caregiver and child relationship)
- Witness to Domestic Violence
- Terminal and/or chronic illness

WHEREAS, by providing these services the Rainbow Project helps to promote positive change and mental health within families including building, strengthening and supporting healthy parent/child relationships; and

WHEREAS, recent research and evidence-based trauma intervention approaches have developed best practices in helping young children and families recover, heal from and prevent these tragic events. Timeliness is essential and that is why the highly qualified and experienced staff at the Rainbow Project are so important to our community; and

WHEREAS, the Rainbow Project has been providing these important services to children, their families and caregivers for 39 years in the City of Madison; and

WHEREAS, the Rainbow Project has partnered with businesses, government, the community and "salseros" for the past 15 years in establishing a night of Latin dancing, fun, community awards, awareness and fundraising via "Rhumba 4 Rainbow"; and

WHEREAS, Rhumba 4 Rainbow proceeds aid in their continued success of making a positive difference for 13,840 children and 13,802 adults.

NOW, THEREFORE, BE IT RESOLVED, that I, Satya Rhodes-Conway, the Mayor of the City of Madison, Wisconsin, do hereby proclaim, Friday, September 13, 2019, as

RHUMBA 4 RAINBOW DAY

in the City of Madison.



A handwritten signature in blue ink, which appears to read 'Satya Rhodes-Conway', is written over a horizontal line. The signature is fluid and cursive.

Mayor Satya Rhodes-Conway

Signed and sealed this 22nd day of May, 2019 at City Hall

The County of Dane

Proclamation

WHEREAS; For the 15th year in a row, our community will come together to “Rhumba 4 Rainbow” and celebrate the tremendous contribution that the Rainbow Project has made for children and families across Dane County; and

WHEREAS; Rhumba 4 Rainbow has grown from 180 attendees to 700, giving the Rainbow Project the opportunity to serve more children and families; and

WHEREAS; We also commemorate the vital role the Rainbow Project has played in our community for an amazing 39 years, pioneering techniques in prevention, early intervention, and treatment services which have been shown to break the dangerous cycles of family and community violence; and

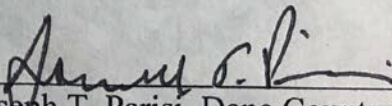
WHEREAS; Since 1980, when the Rainbow Project opened their doors, they have served 13,840 children and 13,802 adults; and

WHEREAS; They have worked to stabilize and support young children and their families struggling with trauma including child abuse, child sexual assault, neglect, domestic or community violence, drug endangerment, and sex trafficking; and

WHEREAS; By serving this need, the Rainbow Project promotes positive change within families and builds stronger relationships between parents and their children that last a lifetime; and

NOW, THEREFORE, BE IT RESOLVED THAT I, Joe Parisi, Dane County Executive, do hereby proclaim Friday, September 13th, 2019 as RHUMBA 4 RAINBOW DAY throughout Dane County, Wisconsin.

Signed this 13th day of September, 2019, in
County of Dane, State of Wisconsin.



Joseph T. Parisi, Dane County Executive





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PROMO

SAVE THE DATE

for next year's

Rhumba 4 Rainbow

Friday, September 11th, 2020

Varsity Hall | Union South | 7:00pm- Midnight



rainbow
PROJECT

Interested in volunteering, participating in or planning next year's event? Contact the Rainbow Project at:

608-255-7356
rpdesk@therainbowproject.net



Culver's
Foundation
FOOD. FAMILY. FUTURE.

**Culver's Foundation is
proud to support
The Rainbow Project.**



The Culver's Foundation was organized in 2001 by Culver's co-founder Lea Culver who serves as Executive Director. This not for profit Foundation provides financial support to organizations that are helping individuals gain access to basic needs and organizations that support the development of youth and their families. The Foundation also awards scholarships to help Culver's college and technical school-bound team members pursue their educational goals. The Scholarship Program has awarded over \$5 million in scholarships to more than 3,000 Culver's restaurant team members.

Committed to the Health of Our Community



By working together, we can create healthy communities for everyone.

UW Health, UnityPoint Health - Meriter and Quartz invest in:

 Job training  Housing  Education  Literacy

UWHealth



UnityPoint Health
Meriter

Quartz