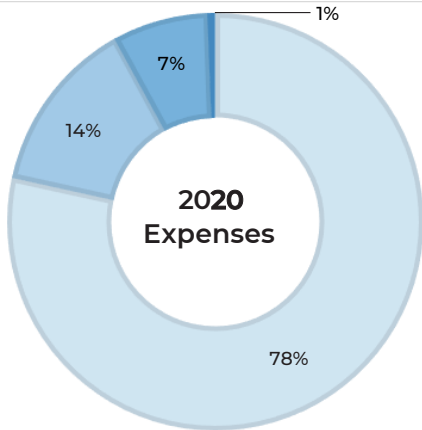
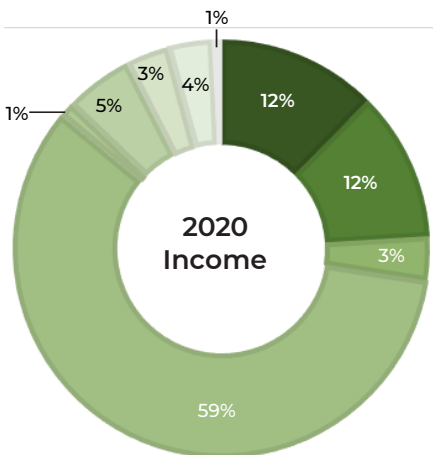


FINANCIAL REPORT



Personnel	●	956,053
Operational	●	165,938
Building	●	90,442
Fundraising	●	6,724
Total Expenses		1,219,157



Dane County Human Services	●	191,499
City of Madison	●	179,339
United Way of Dane County	●	52,655
Grants & Donations	●	903,271
Fundraising	●	17,737
Client Service Fees	●	82,077
Children's Mental Health Collaborative	●	51,761
Rhumba 4 Rainbow	●	52,844
Other Income	○	11,592
Total Income		1,542,774
Net Income		\$323,617



In 2020, The Rainbow Project served 2,228 people across its 14 programs.

OUR MISSION

At The Rainbow Project, we provide restorative healing and hope for young children and their families who have experienced trauma, thereby helping them build a foundation for the mastery of life-sustaining skills.

YOUR SUPPORT IS CHANGING LIVES

When families are in need of healing and hope for their future after a traumatic event, you are there for them. Your support is giving hope to children who have experienced the unimaginable. Your gift is giving these families skills to cope and look forward to their futures.

NEW & NOTEWORTHY

Psychiatry Services

In 2020, The Rainbow Project was able to begin providing psychiatry services to its clients again by adding the expertise and client-focused care of Dr. Murray Kapell, Adult Psychiatrist, and Dr. Ryan Herringa, Child & Adolescent Psychiatrist, Professor at UW-Madison's School of Medicine & Public Health, and Director of BRAVE Youth Research Lab, to our team. Quality psychiatry services and medication management are an important part of the continuum of care for mental health struggles in young children and families. It is also one of the biggest gaps in services, especially for lower income families. We are very proud and honored to be able to provide these services for clients going forward.



2020 Year in Review

ANNUAL REPORT

2020 BOARD OF DIRECTORS

Sharyl Kato
Dr. Jonathan Vu
Robin Valley-Massey
Dr. Cynthia Moran
Ian Carroll
Treater Prestine
Carola Gaines
Elizabeth Champion

NEW & NOTEWORTHY continued...

Preschoolers Transition to Public School Project

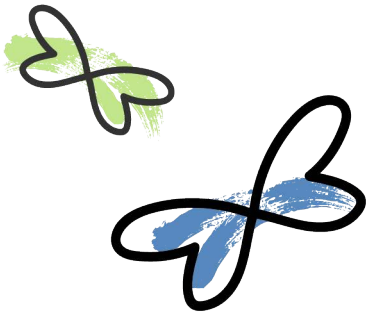
The Rainbow Project is excited to introduce a new partnership between The Rainbow Project and Goodman Community Center as of 2020. The Preschoolers Transition to Public Schools Project focuses on helping preschoolers have a successful transition to public school. Resources & training presentations are offered to caregivers and teachers at both Goodman and public schools to ensure a strong team that helps build a successful start in public schools for preschoolers as well as their families.



RAINBOW PROJECT PROGRAMS

EARLY CHILDHOOD ZONES

A collaborative effort between various Dane County early childhood home visitation programs & Rainbow to address social and emotional needs of families and children. The Rainbow Project provides culturally-proficient, in-home early childhood mental health services to families participating in the Early Childhood Zones Program. Our goal is to provide services including assessment, intervention, referrals, and advocacy for children and their families who have experienced trauma, early relational attachment challenges, or other mental health concerns. Additionally, we provide mental health consultation and educational support to home visitors and other individuals working within the early childhood zones.



EARLY INTERVENTION / TREATMENT PROGRAM

A core Rainbow Program that includes a comprehensive, individualized service model providing best practice trauma informed, culturally competent services to children and families. Including assessment/evaluation, referral, advocacy, interagency coordination, play therapy, parent education, individual, family therapy, in-home services, consultation in daycare, schools, foster homes.

324 children & 232 adults served in 2020

BOUNCE BACK

An intervention program for elementary school children exposed to stressful and traumatic events. The goal of the program is to help teach students ways of coping with and recovering from traumatic experiences. It is a 10 week program held in elementary schools and facilitated by a Rainbow Project therapist & school staff member. *54 children & 60 adults served in 2020.*

RAINBOW RAPID RESPONSE TEAM

This special team provides immediate response and support for children and families involved in community violence and/or trauma crisis situations. RRRT provides first response services, including crisis support, trauma screening, referral, and follow-up to ensure stabilization for children and families. The team also provides trauma focused training presentations to help raise awareness and understanding in the community of best practice responses to trauma.

101.75 hours of crisis support provided to families in 2020



Save the Date: 18th Annual Rhumba 4 Rainbow is Friday, September 16, 2022!

2019 Year in Review

ANNUAL REPORT



FACE-KIDS

A multi-agency collaboration that provides groups for children and youth in Dane County. Groups are held in the community, schools, child care settings and the Rainbow Project. Groups focus on building positive social skills, self-esteem, anger & stress management, problem solving skills, and affective development.

34 children & 35 adults served in 2020

**Low numbers due to COVID-19*

GRANDPARENTS AND OTHER RELATIVES AS PARENTS

Monthly support and education group, warm-line phone resource, monthly newsletter, child development and management resources for grandparents and other relatives who are primary caregivers for their grandchildren or relative's children.

21 adults & 12 children served in 2020

CBITS (COGNITIVE BEHAVIORAL INTERVENTION FOR TRAUMA IN SCHOOLS)

This program is a school-based group and individual intervention for middle schoolers. It is designed to reduce symptoms of post-traumatic stress disorder and depression while also improving functioning, grades, attendance and coping skills. One therapist & one school staff member facilitate a 10 week group in the school. CBITS is in partnership with Journey Mental Health.

7 children & 8 adults served in 2020

**Low numbers due to COVID-19*

CHILDREN OF VIOLENT HOMES

A collaboration between Rainbow, Domestic Abuse Intervention Services, Briarpatch Youth Services and Family Services to provide services across ages and needs for children/youth exposed to domestic violence. *70 children & 16 adults served in 2020.*

COMMUNITY EDUCATION SPEAKER'S BUREAU

The Rainbow Project Community Education Coordinator and Rainbow therapists offer training in-services, workshops, seminars, and resources for a wide range of audiences working with children & families.

C.O.R.E. PROGRAM (CONSULTATION, OBSERVATION, REFERRALS & EDUCATION)

Rainbow Project therapists partner with early childhood educators, childcare providers, elementary schools, and neighborhood centers to offer in-depth training, support, and consultation throughout Dane County. Services include on-site trainings for providers and caregivers that address a wide range of topics, as well as observations of classrooms and/or specific children to address behavioral challenges.

253 children, 380 adult caregivers & 130 early childhood staff served in 2020

PROGRAM SERVICES FOR LATINX CHILDREN & FAMILIES

De Mujer a Mujer, a support group for Latina Women dealing with depression, anxiety, financial hardship, immigration status, and more. Childcare is provided. *Yo Soy! Yo Soy Unica!*, a self-esteem building group for Latina girls and their moms and grandmothers. *Echale Ganas*, a workshop for 10-12 year old Latino boys that focuses on cultural values, positive relationships, healthy masculinity, and self-esteem.

COACH'S CORNER: EMOTION COACHING

A ten-week long group for dads and moms where they can share their experiences and learn how to understand and coach their child's emotions. Each week, participants learn skills to help make sense of their child's feelings and ultimately behaviors. Dinner and professional childcare is provided.

20 adults & 25 children served in 2020

SAFE STEP PROGRAM

Rainbow collaboration with SAFE Harbor, Journey Mental Health Center, Oasis Project, Family Services and others to provide a prompt trauma assessment and support for a child and non-abusing parent following a Safe Harbor forensic interview for child abuse, child sexual abuse, neglect or domestic violence.