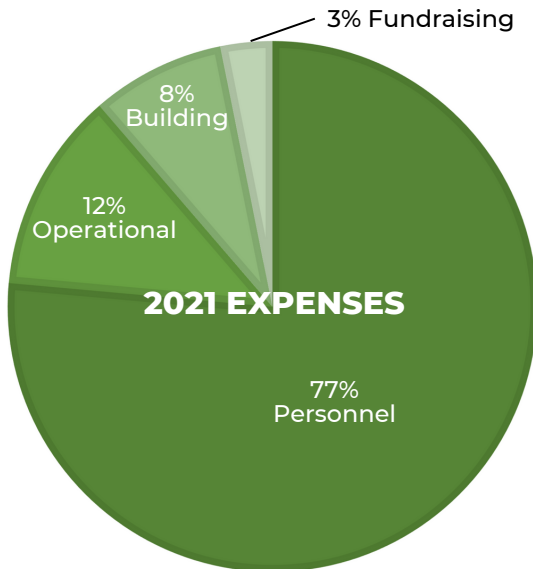




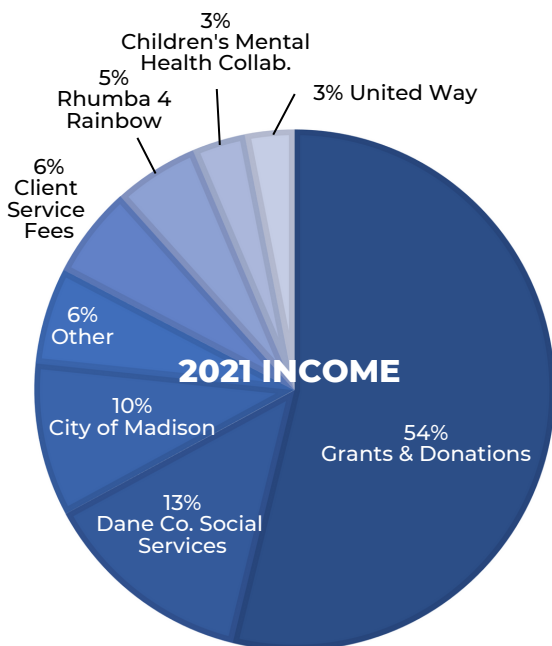
# The Rainbow Project 2021 ANNUAL REPORT

## FINANCIAL SUMMARY



- Personnel- \$1,099,655
- Operational- \$176,134
- Building- \$117,696
- Fundraising- \$45,412

**TOTAL EXPENSES: \$1,438,898**



- Grants & Donations- \$1,012,934
- Dane County Social Services- \$250,021
- City of Madison- \$179,339
- Other- \$112,817
- Client Service Fees- \$107,582
- Rhumba 4 Rainbow- \$99,249
- Children's Mental Health Collab.- \$62,280
- United Way- \$57,742

**TOTAL INCOME: \$1,782,714**

**NET INCOME: \$339,949**



### *The Rainbow Project's Mission*

To provide restorative healing and hope to young children and families who have experienced trauma, helping them build a foundation for the mastery of life-sustaining skills

### *The Rainbow Project's Vision*

A safe, healthy, and nurturing world for children and families

### **This Year at a Glance**

The Rainbow Project provided evidence-based, individualized services to 543 individuals across 14 programs in 2021. Of those 543 individuals, 85% were from low income backgrounds.

- Am. Indian/Alaska Native: 2 (0%)
- Asian: 5 (1%)
- Black/African American: 69 (13%)
- Caucasian/White: 235 (43%)
- Hispanic/Latinx/Spanish: 180 (33%)
- Native Hawaiian/Pacific Islander: 4 (1%)
- Multi-Racial: 48 (9%)

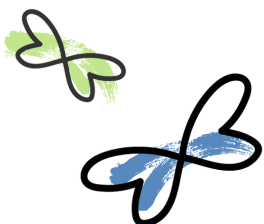
- 0-3: 34 (6%)
- 4-11: 164 (30%)
- 12-17: 48 (9%)
- 18-35: 133 (24%)
- 36-55: 130 (24%)
- 55+: 34 (6%)

Spanish Speaking: 180 (33%)

- Female: 311 (57%)
- Male: 218 (40%)
- Other: 3 (1%)
- Unknown: 11 (2%)

**2021 Board of Directors**

Carola Peterson Gaines  
Treater Prestine  
Robin Valley-Massey  
Jeffrey Butts  
Dr. Ian Carroll  
Sharyl Kato  
Dr. Lucia Stubbs  
Dr. Cynthia Moran  
Dr. Laura Houser



**Children of Violent Homes**

A multi-agency collaboration to provide services across ages and needs for children/youth exposed to domestic violence.

**Early Intervention/Treatment**

Rainbow's core program that includes a comprehensive, individualized service model providing trauma-informed, culturally-competent services to children and families. Includes assessment/evaluation, referrals, advocacy, individual therapy, family therapy, and consultation in daycares, schools & foster homes

**Early Childhood Zones**

A collaborative effort between various Dane County home visitation programs & Rainbow to address social & emotional needs of families with young children. In-home mental health services are provided to families participating in the Early Childhood Zones programs in various parts of the county.

**Safe Step**

A multi-agency collaboration to provide prompt trauma assessment and support to a child and non-abusing parent following a Safe Harbor forensic interview for child abuse, sexual abuse, neglect, or domestic violence.

**Rapid Response**

This program provides immediate response and support for children and families involved in community violence or crisis situations. Services include support, screening, referrals, & follow up to ensure stabilization.

**Grandparents & Other Relatives as Parents**

This monthly support group offers education, warm line phone support, a quarterly newsletter, and information about child development, and caring for a relative's children.

**Coaches' Corner: Emotion Coaching**

A 10-week program where caregivers can share their experiences and learn how to coach their children's emotions. Each week caregivers learn skills based on Dr. Gottman's emotion coaching curriculum.

**Bounce Back**

An intervention program for elementary school children exposed to stressful & traumatic events. The 10-week program teaches students how to cope & recover from traumatic experiences in small peer groups.

**CBITS (Cognitive Behavioral Intervention for Trauma in Schools)**

This school-based program reduces symptoms of PTSD & depression and improve functioning, grades, attendance, & coping skills in middle schoolers.

**FACE Kids**

A multi-agency collaboration that provides groups focused on positive social skills, self-esteem, anger management, problem solving, and other life stressors for children and youth in Dane County

**Preschoolers Transition to Public School**

A partnership between Rainbow and Goodman Community Center to help preschoolers successfully transition to public school kindergarten. Resources & trainings are offered to caregivers and teachers to ensure students have a strong team to help them.

**CORE (Consultation, Observation, Resources, Education)**

Rainbow therapists partner with early childhood educators, childcare providers, elementary schools, and neighborhood centers to offer in-depth training, support, and consultation in Dane County.

**Spanish-Speaking Services**

Various child and adult support groups and individual treatment provided in Spanish to support families struggling with depression, anxiety, immigration status, and more.

**Psychiatry Services**

Psychiatry services and medication management for child, adolescent, and adult Rainbow Project clients.