

17th Annual Rhumba 4 Rainbow Benefit 2021



RAFAEL AND CARINE - MIAMI, FL & BRAZIL


rainbow
PROJECT

MADISON'S PREMIER SALSA EVENT
to prevent child abuse and domestic violence

FEATURING LIVE MUSIC FROM
Orquesta MAS- Madison All Stars and DJ Rumba
9/17/2021 | 7:00PM- MIDNIGHT | VARSITY HALL AT UNION SOUTH



Chicago Intercultural Alliance & Myrna Bromley

PRESENTS



21st Anniversary
CELEBRATION

- Non-stop entertainment 4 nights/3 days
- Nightly Top Live Latin Music Bands
- Dance workshops - all levels. Friday - Sunday, 9am - 4pm
- Bootcamps and private sessions
- Unique Dance Performance Showcases
- Nightly Social dancing 3 ballrooms - 4 am Fri/Sat
- Exciting vendor marketplace

- 4 noches y 3 días de entretenimiento sin pausa • Sensacionales bandas en vivo toda las noches
- Talleres de danza - Viernes a Domingo 9am-4pm - "Bootcamps" y clases privadas
- Extraordinarios shows y exhibiciones de danza • 3 salones cada noche para bailar hasta la madrugada
- Exclusivo mercado de exhibidores y vendedores

FEBRUARY 17-20 • 2022
AT THE WESTIN O'HARE
ChicagoSalsaCongress.com



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17th Annual Rhumba⁴Rainbow Program

Emcees:

Krista & Tracy, “Krista and the Morning Rush” on 93.1 Jamz

7:00 – 7:30pm

Registration & Free Salsa dance instruction

Instruction by **Melissa Ganshert**, Isthmus Salsa

7:30 – 7:45pm

Open Dance with Orquesta MAS-Madison All Stars

7:45 – 8:00pm

Welcoming Remarks

Sharyl Kato, Executive Director of the Rainbow Project

Carola Peterson Gaines, President of the Rainbow Project Board of Directors

8:00 – 8:30pm

Extra Mile Award Presentations:

- **Lupita & Luis Montoto**, La Movida Radio
- **Sarah McKenzie**, Social Worker, Department of Human Services
- **Shaya Schreiber**, School Social Worker, Midvale Elementary
- **Paola Otten-Romero**, School Psychologist, Midvale & Lincoln Elementary
- **Focused Interruption Coalition** — Anthony Cooper, Sr.
- **Goodman Community Center** — Miranda Starr

8:30pm

The Show Begins

Opening: **ZAFIRE!** — New York City, NY

Barrio Dance — Madison, WI

Celebrity Dance Challenge featuring:

- **Haley Massey**, Madison Police Dept., & **Yerikk Cramer**, Fred Astaire West
- **Brian Tremain**, Madison Fire Dept., & **Alexandra Babenko**, Fred Astaire West
- **Dana Fulton**, WISC-TV, & **Brady Schaaf**, Madison Ballroom Company
- **Krista Luedtke**, Madison Police Dept., & **Yerikk Cramer**
- **Gabriel Navarro**, Culver’s Foundation, & **Alexandra Babenko**

9:00 – 9:15pm

Intermission

Fashion Contest Winners announced

9:15 – 9:45pm

Latin Dance Floor Show featuring:

- **Salsabrositas** — Milwaukee, WI
- **Benny Ayala & Ashley Magana** — Portland, OR
- **Bachata All-Stars** — Chicago, IL
- **Zafire** — New York, NY
- **Rafael Barros & Carine Morais** — São Paulo, Brazil

9:30pm

Silent Auction Closes

9:45 – 10:15pm

17th Annual Madison Salsa Contest

In loving memory of Marcus Miles

Trophies & prizes for the Dance Contest winners

10:15pm

Closing Remarks

10:15 – Midnight

Dance the night away with Orquesta-MAS!





17th Annual Rhumba⁴Rainbow Sponsors

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Bob Doornek

Super Rhumba Advocate

Sharyl Kato
Bob Cramer
Diane Sorensen & Dan Stier
UW Department of Pediatrics
Balisle Family Law & Legal Counsel

Major Merengue Advocate

Marshall Financial Group
Carol Stotlar
Park Bank
Wendy Rakower & Warren Buckles

Mighty Mambo Advocate

Great Dane Pub & Brewing
Robinia Courtyard

Hot Chile Cha Cha Advocate

Dr. Jonathan Vu & Dr. Heidi Huang
Group Health Cooperative
Wegner CPAs
Local 311 Charitable Trust
Cuco's Restaurant
Bartender 608
Ismael & Stacy Ozanne
The Coon Family's Culver's in Cottage Grove

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Madison Ballroom Company

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17th Annual Rhumba⁴Rainbow Silent Auction Donors

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Capital Genealogy
Cave of the Mounds
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Terry Talbot Photography
Verona Morgan
Vintense Golfland
Von Steil Winery

Special thanks to our Silent Auction
Coordinator, Carolyn Morgan



Thank you to **Hinckley Productions**
for broadcasting this year's Rhumba!



HINCKLEY
PRODUCTIONS





17th Annual Rhumba4Rainbow Judges & Presenters

Celebrity Dance Challenge Judges

Mayra Zaragoza, Cuco's Restaurant
Tina Freitag, Dance Fusion
Ruben Anthony, Urban League of Madison
Melissa Ganshert, Isthmus Salsa
Betsy Guerrero, Mezclando MKE
Eric Hernandez, Chicago, IL
Sarena Pav, Chicago, IL

Salsa Dance Contest Judges

INSTRUCTORS / PROFESSIONALS
Lupita Montoto, LaMovida Radio
Betsy Guerrero, Mezclando MKE
Tina Freitag, Dance Fusion
Melissa Ganshert, Isthmus Salsa
Samantha Trinidad, Madison Ballroom Company
Eric Hernandez, Chicago, IL

CELEBRITIES

Luis Montoto, LaMovida Radio
Sujhey Beisser, Park Bank
Jonathan Reske, Robinia Courtyard
Francesca Hong, State Representative
Assembly District 76
Ismael Ozanne, Dane County DA
Mayra Zaragoza, Cuco's Restaurant

Fashion Contest Judges

Becky Heller, Shop Bop
Tiaisha Smith, Shop Bop
Taryn Johnson, Red Sushi
Tanya Khykharevich, Red Sushi
Paloma Greer, Myrna's Closet
Myrna Bromley, Myrna's Closet

Extra Mile Award Presenters



Mayor Satya Rhodes-Conway
City of Madison



Ismael Ozanne
Dane County District Attorney



Francesca Hong
Morris Ramen & State Representative



Proud to support
**The Rainbow
Project.**

For more information about BMO Harris Business Banking, please contact:

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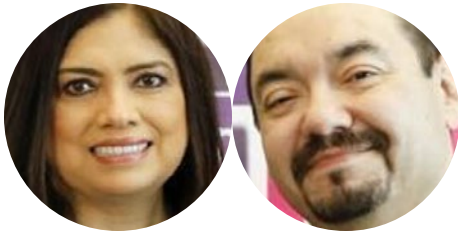
17th Annual Rhumba4Rainbow Extra Mile Award Winners



Focused Interruption Coalition
Represented by Anthony Cooper, Sr.



Sarah McKenzie
Lead Ongoing Social Worker
Dane County Department of Human Services



Lupita and Luis Montoto
La Movida Radio



Paola Romero
School Psychologist
Lincoln Elementary



Shaya Schreiber
School Social Worker
Midvale Elementary School



Goodman
Community Center

Goodman Community Center Preschool Staff
Represented by Miranda Starr





17th Annual Rhumba⁴Rainbow Celebrity Dance Instructors



BRADY SCHAAF

*Instructor, Madison Ballroom
Company*



YERIKK CRAMER

Instructor, Fred Astaire West



ALEXANDRA BABENKO

Instructor, Fred Astaire West





17th Annual Rhumba⁴Rainbow Celebrity Dancers



Haley Massey
Madison Police Dept.



Brian Tremain
Madison Fire Dept.



Dana Fulton
WISC-TV



Krista Luedtke
Madison Police Dept.



Gabriel Navarro
Culver's Foundation





17th Annual Rhumba⁴Rainbow Celebrity Dance Performers

Carine Morais & Rafael Barros
8 TIME WORLD CHAMPIONS
SAO PAULO, BRAZIL



Barrio Dance
MADISON, WISCONSIN

Salsabrositas
WORLD YOUTH CHAMPIONS
MILWAUKEE, WISCONSIN





Zafire
NEW YORK CITY, NEW YORK



Chicago Bachata All-Stars
CHICAGO, ILLINOIS

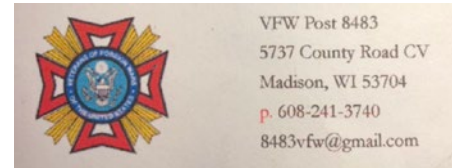


Benny Ayala & Ashley Magana
PORTLAND, OREGON





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—Foundation—



17th Annual Rhumba⁴Rainbow Benefit



rainbow
PROJECT

Where did the name "The Rainbow Project" come from?

The Rainbow has always been used as a symbol of hope. It is a promise that something better is sure to follow. In the midst of a rain storm, the sun appears and creates a rainbow. And every child knows the legend of the pot of gold at the end of the rainbow. We decided to use it because it was a simple, positive and friendly name that young children could easily say and remember.



The Rainbow Project

Established in 1980 by Sharyl Kato, Executive Director, *The Rainbow Project* is a local non-profit counseling clinic that provides crisis treatment and early intervention services for young children and their families who have experienced or witnessed trauma, including child sexual abuse, neglect and/or domestic violence. The clinic has provided services for over 10,700 children and over 10,200 caregivers. The Rainbow Project is well known not only locally, but also nationally for pioneering techniques in prevention, trauma recovery and developing programs which have been shown to break the cycles of family and community violence.



The Project's unique "hands on" approach is unlike that of any other therapy clinic because it includes home, day care and school visits. In fact, this is one of the reasons why working at Rainbow is part of the curriculum for all University of Wisconsin, Department of Psychiatry, Child Abuse and Adolescent Residents who elect to specialize in child psychiatry. The Rainbow Project works closely with all levels of law enforcement and the courts not only to protect the rights of abused children, but also to bring the offenders to justice. Many of Rainbow's clients are referrals from the legal system who are the victims of severe tragedies in our community.





Our Vision

A safe, healthy & nurturing world for children and families

Our Mission

The Rainbow Project provides reiterative healing and hope for young children and their families who have experienced trauma, building a foundation for the mastery of life sustaining skills.

Our Values

Respect

Interactions with others ...
internally, consumers, other professionals
& community

Growth

Desire to inspire, support and foster others ...
consumers, families, colleagues,
team members, and the community

Compassion

Recognition, empathy and support for individual differences ... including but not limited to life experiences, culture, background, and abilities





Services of the Rainbow Project

Rainbow Project services are intended to...

- Promote positive change within families, including building, strengthening, and supporting healthy parent/child relationships (improving child behaviors and development, and providing parent education and support).
- Prevention, early intervention, and treatment for families affected by family violence (including services to families with patterns that place members at risk for maltreatment or future mental health concerns).
- Advocate for the mental health needs and support of families and children in the community
- Strengthen the capacity of the larger community to prevent, respond to, and support those who have experienced trauma (including community violence, grief/loss, natural disasters, child maltreatment, domestic violence, substance
- Abuse, mental illness, and adjustment to other life transitions.

Services offered may include one or more of the following:

- Comprehensive diagnostic assessment and developmental evaluation, with emphasis on social-emotional development and behavior, for young children and adults.
- Assessment of parent-child interaction and family relationships
- Referral services to other specialized community services for family members
- Child play therapy
- Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
- Adult treatment and counseling with individuals, couples, family, or groups

- Parent education in individual, parent-child play sessions, or group settings
- In-home treatment
- Interagency coordination, case management, and advocacy
- Consultation services with teachers, foster parents, nurses, and others involved with the family
- Individualized service planning
- Evaluation and follow-up services

Rainbow Project Groups & Programs

Speakers Bureau
Early Intervention / Treatment Program
Children of Violent Homes
Rainbow Rapid Response Team
Yo Soy, Yo Soy Unica
De Mujer a Mujer
CORE
CORE: City of Madison
Coaches' Corner: Emotion Coaching
Project FACE-Kids Groups For Children & Youth
Grandparents & Other Relatives as Parents
Safe Step
Early Childhood Zones
CBITs
Bounce Back





Rainbow Project Staff

Caitlin Bausch, Samantha Burr, Ashiantii Collier-Slaton, Dan Converse, Bethany Cooke, Kim Eithun, Sara Flynn, Christina Frank, Shaquilla Hayes, Dr. Ryan Herringa, Celia Huerta, Dr. Murray Kapell, Sharyl Kato, Darren LeCount, Monica Madrigal, Johnathan Martinez, Golshan Motamedi, Serena Peloza, Brie Pero, Monica Rodriguez, Emilie Sondel, Cerissa Wills

Rainbow Project Board of Directors

Carola Gaines, *President*; Treaer Prestine, *Vice President*; Jeffery Butts, *Treasurer*; Ian Carroll, *Secretary*; Sharyl Kato; Robin Valley-Massey; Dr. Cynthia Moran; Dr. Lucia Stubbs; Laura Houser

Rainbow Project Professional Resource Network

Sue Albert, Omie Baldwin, Fredi Bove, Barry Callen, Susan Carnell, Bob Cramer, Eve Dennison Pollock, Carol Gapen, Tony Keshena, Kitty Kocol, Charles Tubbs, Sr., Tally Moses, Donna Morehead, Chan Stroman, Linda Reivitz, Diane Sorensen, Craig Stanley, Carol Stotlar, Teresa Tellez-Giron, Kurt Turri, Marty Preizler, Rebecca Rapp

Stewards of the Yellow Brick Road Faculty

Dr. Ryan Herringa *MD, PhD, Assistant Professor of Child & Adolescent Psychiatry, UW Madison School of Medicine & Public Health*

Dr. Dipesh Navsaria *MPH, MSLIS, MD, Pediatrician & Faculty at UW Madison School of Medicine & Public Health*

Dr. Robert Cramer *MBA, PhD, Senior Lecturer, UW Madison School of Business*

Dr. Steve Quintana *PhD, Professor, UW Madison Department of Counseling Psychology*

Diane Sorensen *Reserve Judge, Wisconsin State Courts*

Paul Higginbotham *Retired Judge, Wisconsin State Court of Appeals*

Don Coleman *MSSW, LCSW, Psychotherapist, Midwest Center for Human Services & Facilitator in Cultural Competency*

Speakers Bureau & Consultation Services

In addition to their direct clinical work with children and families, the Rainbow Project therapists also provide training presentations, consultation services and technical assistance on a local, state, national and international level.

Topics requested and provided include a broad range of issues focusing on recognizing, preventing and responding to the needs of children, parent's/ caregivers and families who have experienced trauma, including child abuse, neglect, domestic violence, child sexual abuse, community violence, grief/loss, natural disasters, serious physical/mental illness, incarceration of a family member, substance abuse and social/emotional development. Intended audiences include school staff, early childhood educators, childcare providers, social workers, advocates, law enforcement, those representing the court system, medical field, other mental health and human service providers, foster parents, after school and community center staff, volunteers, caregiver groups and shelter staff.

Each presentation is tailored to a specific audience and includes conference presentations, in-services and workshops, from 1-2 hours to a half or all day training that includes hands-on activities, as well as power point, role play and other materials, resources, references and learning demonstrations.

If you are interested in more information about our Speakers Bureau, contact Ashiantii, the Rainbow Project Community Services Facilitator directly at (608) 255-7356 ext. 342 or see a detailed list of topics on the Rainbow Project website at www.therainbowproject.net.



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SAVE THE DATE

for next year's

Rhumba 4 Rainbow

Friday, September 23rd, 2022

Varsity Hall | Union South | 7:00pm- Midnight



rainbow

P R O J E C T

Interested in volunteering, participating in or planning next year's event? Contact the Rainbow Project at:

608-255-7356

rpdesk@therainbowproject.net



The Department of Pediatrics at the University of Wisconsin School of Medicine and Public Health shares the common goal of promoting the health of children with a balanced program of education, research, and clinical service.

With the combined effort of junior and senior faculty, we are creating an environment in which inquiry, curiosity, and discovery are the driving forces for our students, residents, fellows, and faculty. In each of our mission areas – patient care, research, and education – we are all engaged in asking questions and advocating for the well-being of children in our community and around the world.



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17th Annual **Rhumba4Rainbow** Volunteers & Committee

Rhumba 4 Rainbow Planning Committee

Caitlin Bausch, Ashiantii Collier-Slaton, Bethany Cooke, Dan Converse, Sara Flynn, Sharyl Kato, Fred Marshall, Carolyn Morgan, Monica Rodriguez

Event Night Volunteers:

Carmen Romero, Adin Palau, Fabiola Hamdan, Rissel Sanderson, Shiva Bidar, Yuly Osorio, Joe Nigh, Teresa Tellez-Giron, DeBorah Moore, Jose Madera, Jessie Lazo, Ryan Siebold, Vika Siebold, Fred Marshall, Diego Campoverde, Will Green, Becky Green, Juan Guerrero, Kim Santiago, Rosario Sifuentes, Khailanii Collier-Slaton, Kiara Collier-Slaton, Nick McQueen, Corey Marionneaux, Tyler Grissom, Daniela Porro

Emcees:

Tracy Anderson and
Krista Hatcher (93.1 Jamz)

DJ:

Jorge Araujo - DJ Rumba

Judge Coordinators:

Fabiola Hamdan
Shiva Bidar
Fred Marshall

Stage Managers:

Rissel Sanderson
DeBorah Moore

Program Design:

Yuly Osorio



MAYORAL PROCLAMATION

WHEREAS, the Rainbow Project, Inc. is a private, non-profit organization, providing services to children and their families experiencing stress related to, but not limited to, the effects of:

- Trauma (resulting from physical, sexual, and emotional maltreatment and other sources)
- Neglect
- Attachment issues (parent/caregiver and child relationship)
- Witness to Domestic Violence
- Terminal and/or chronic illness

WHEREAS, by providing these services the Rainbow Project helps to promote positive change and mental health within families including building, strengthening and supporting healthy parent/child relationships; and

WHEREAS, recent research and evidence-based trauma intervention approaches have developed best practices in helping young children and families recover, heal from and prevent these tragic events. Timeliness is essential and that is why the highly qualified and experienced staff at the Rainbow Project are so important to our community; and

WHEREAS, the Rainbow Project has been providing these important services to children, their families and caregivers for 41 years in the City of Madison; and

WHEREAS, the Rainbow Project has partnered with businesses, government, the community and "salseros" for the past 17 years in establishing a night of Latin dancing, fun, community awards, awareness and fundraising via "Rhumba 4 Rainbow"; and

WHEREAS, Rhumba 4 Rainbow proceeds aid in their continued success of making a positive difference for 15,000 children and 15,000 adults.

NOW, THEREFORE, BE IT RESOLVED, that I, Satya Rhodes-Conway, the Mayor of the City of Madison, Wisconsin, do hereby proclaim, Friday, September 17, 2021, as

RHUMBA 4 RAINBOW DAY

in the City of Madison.



A handwritten signature in black ink, appearing to read "Satya Rhodes-Conway".

Mayor Satya Rhodes-Conway

Signed and sealed this 19th day of August, 2021 at City Hall



TAMMY BALDWIN
UNITED STATES SENATOR

September 2021

The Rainbow Project
831 East Washington Avenue
Madison, WI 53703

Dear friends at the Rainbow Project,

For the past 41 years, the Rainbow Project has been advocating for and serving children and families who have experienced trauma. Your work has supported positive change in the lives of many in our community and I am delighted to offer my congratulations as you celebrate the 17th year of the Rhumba 4 Rainbow event.

I cannot imagine a more critical undertaking than providing young children and families with the support they need to heal from traumatic experiences. Thanks to the intervention you provide through the Rainbow Project, families learn the skills and techniques they need to treat the devastating wounds of trauma and regenerate trust. This work is especially relevant in the wake of the COVID-19 pandemic, which sadly exacerbated trauma for individuals of every age group. Thank you for being such a strong voice for so many who are too young or powerless to speak for themselves.

Again, thank you for your important work and best wishes for a successful Rhumba 4 Rainbow event! If I may ever be of assistance to your organization and its critical mission, please to not hesitate to let me know.

Sincerely,

Tammy Baldwin
United States Senator

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; based out of Dane County, the Rainbow Project has been advocating for and supporting the mental health needs of our state's kids since 1980; and

WHEREAS; the mission of the Rainbow Project is to serve families of diverse cultural, economic, traditional, and non-traditional backgrounds and to break the often-generational cycle of child abuse, neglect, and domestic violence; and

WHEREAS; the Rainbow Project promotes positive change and mental health within families through building, strengthening, and supporting healthy relationships; and

WHEREAS; for 17 years, the Rainbow Project has partnered with the Dane County community to establish a premier salsa fundraising event, Rhumba 4 Rainbow, the proceeds of which have aided the organization in making a positive difference for more than 15,000 kids, families, and caregivers; and

WHEREAS; as Rhumba 4 Rainbow has grown in scale, attendance, awareness, diversity, and contributions over the years, the Rainbow Project has had the opportunity to serve more kids and families and continue making a positive impact on the community;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim September 17, 2021, as

RHUMBA 4 RAINBOW DAY


throughout the State of Wisconsin and I commend this observance to all our state's residents.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 27th day of August 2021.


TONY EVERS
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State



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The Culver's Foundation was organized in 2001 by Culver's co-founder Lea Culver who serves as Executive Director. This not for profit Foundation provides financial support to organizations that are helping individuals gain access to basic needs and organizations that support the development of youth and their families. The Foundation also awards scholarships to help Culver's college and technical school-bound team members pursue their educational goals. The Scholarship Program has awarded over \$5 million in scholarships to more than 3,000 Culver's restaurant team members.

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