



Together We Can Help Children Heal From Trauma And Thrive!



2022 Annual Report

This Year at a Glance

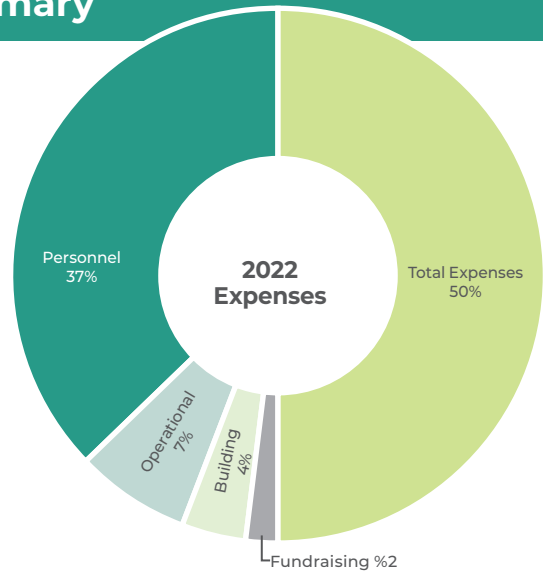
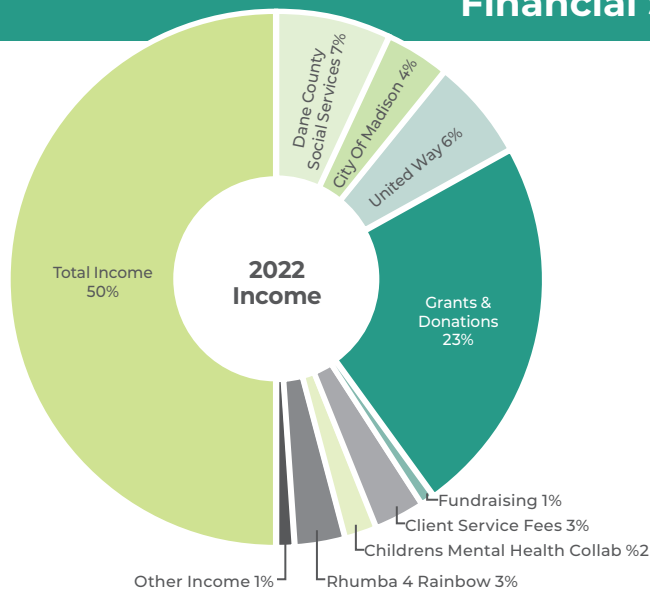
The Rainbow Project **provided evidence-based, individualized services to 752** individuals across programs in 2022. Of those 752 individuals, 82% were from low income backgrounds.

Ethnic Demographics		
American Indian or Native Alaskan	3	0%
Asian	4	1%
Black or African American	135	18%
Caucasian-Not of Hispanic, Latino, or Spanish origin	288	38%
Hispanic, Latino, or Spanish origin of any race	255	34%
Native Hawaiian or Other Pacific Islander	5	1%
Middle Eastern or North African	6	1%
Multi-Racial	56	7%

Age Ranges		
Ages 0-3	75	10%
Ages 4-11	302	40%
Ages 12-17	58	8%
Ages 18-35	108	14%
Ages 36-55	170	23%
Age 55+	39	5%

Gender		
Female	433	58%
Male	305	41%
Other	3	0%
N/A	11	1%

Financial Summary



Dane County Social Services	\$263,812
City Of Madison	\$165,000
United Way	\$212,851
Grants & Donations	\$853,402
Fundraising	\$45,761
Client Service Fees	\$131,607
Childrens Mental Health Collab	\$64,128
Rhumba 4 Rainbow	\$94,548
Other Income	\$25,008
Total Income	\$1,856,117

Personnel	1,022,335
Operational	195,067
Building	95,447
Fundraising	53,377
Total Expenses	1,366,226
Net Income	\$489,891



Board of Directors

Carola Gaines
President

Treater Prestine
Vice President

Dr. Ian Carroll
Secretary

Sharyl Kato

Robin Valley-Massey

Dr. Laura Houser

Michelle Vassallo



Mission

Provide restorative healing and hope for young children and their families who have experienced trauma, helping them build a foundation for the mastery of life-sustaining skills.

Vision

Create a safe, healthy and nurturing world for children and families.

Our Values

Respect: Philosophy of interactions with others internally, consumers, other professionals, and the community.

Growth: Desire to inspire, support, and foster consumers, families, colleagues, team members, and the community.

Compassion: Recognition, empathy, and support for individual differences, including, but not limited to, life experiences, culture, background, and abilities.

Collaboration: Interactive role a part of a larger whole.

Excellence: Commitment to quality, integrity, leadership, professionalism, and thoughtfulness.

Programs and Services



Acute Crisis Intervention and Stabilization



Child and Adult Group Support & Treatment



Evidence Based Child & Family Prevention and Treatment Services



Professional Consultation and Community Education Services