

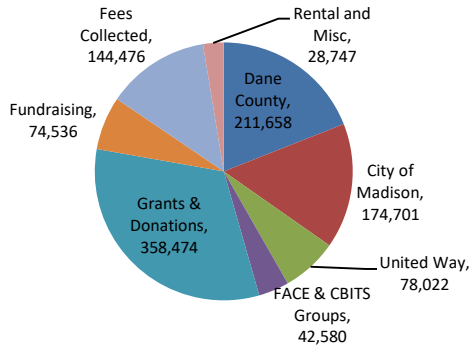


2016 YEAR IN REVIEW

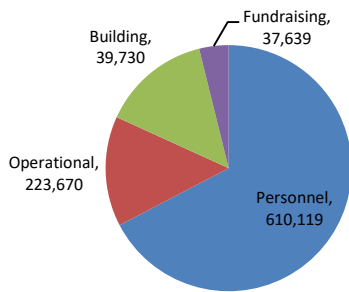
Our Mission - At The Rainbow Project, we provide restorative healing and hope for young children and their families who have experienced trauma, helping them build a foundation for the mastery of life-sustaining skills.

2016 Financial Snapshot

Revenue



Expenses



2016 Revenue

Dane County	\$	211,658
City of Madison	\$	174,701
United Way	\$	78,022
FACE & CBITS Groups	\$	42,580
Grants & Donations	\$	358,474
Fundraising	\$	74,536
Fees Collected	\$	144,476
Rental & Misc	\$	28,247
Total	\$	1,112,693

2016 Expenses

Personnel	\$	610,119
Operational	\$	223,670
Building	\$	39,730
Fundraising	\$	37,639
Total	\$	911,159
Net Income	\$	201,534

Balance reflects a % from the in-kind donations from our Design 4 a Difference initiative and not total cash flow.

Your Support is Changing Lives

When families are in need of healing and hope for their future after a traumatic event, you are there for them. Your support is giving hope to children who have experienced the unimaginable, families who have experienced trauma. Your gift is giving these families skills to cope and hope for their futures.

Primary Trauma Treatment

This long term, evidence based, trauma informed treatment includes assessment, counseling, support groups, in home treatment, school treatment and support, parent education and 24 hour crisis response.

654 children and 743 adults received treatment in 2016.

Some families are served in multiple program areas below.

Prevention

Teach all children to manage conflict resolution and problem solving skills in order to reduce risk for future trauma, build in resilience and protective factors.

495 served in small group programs in 2016.

Includes children, parents, foster parents, and other providers.

Early Intervention

Before more serious and permanent results from trauma occur, The Rainbow Project provides services including referral advocacy, play therapy, parent education and traditional therapy.

191 children and 312 adults served in 2016

Rainbow Rapid Response

This special team provides immediate response and support for children and families involved in community violence and/or trauma crisis situations.

Responded to 6 crisis events serving 20 children in 2016.

Children of Violent Homes

One of the first agencies in the nation to address the effects of trauma symptoms for children exposed to domestic violence. This program provides a continuum of services from primary prevention to restorative trauma for both the children and their caregivers who are victims of domestic violence.

217 children and adult caregivers served in 2016.

Speakers Bureau

Presentations to child care providers, teachers of young children, foster parents, social workers, parent aides, pediatric nurses, law enforcement and juvenile court officers and other mental health providers serving young children and families.

25 presentations and 1416 participants in 2016.

Infant Mental Health - Helping the Smallest Among Us

2016 Board of Directors

Erin Arango Escalante
Ryan Herringa
Donna Hurd
Sharyl Kato, Executive Director
Shira Phelps
Sandra Rivera
David Sepulveda
Erica Serlin
Charles Tubbs

A caregiver's ability to be responsive, nurturing, and emotionally available to their child is profoundly important to future development and health. The caregiver, child attachment is especially important in the first three years of



are valued and loveable, that they are capable of making good things happen and that, if they do not know how to deal with difficult situations, they can find people who can help them find a solution. Because these early years set the stage for all that follows, they also hold the greatest potential for successful intervention.

Since we opened our doors in 1980, The Rainbow Project has been an early adopter of supporting infant mental. Thirty six years later, infant and early childhood mental health is still in its infancy throughout Wisconsin. While this field is increasingly recognized as the shift toward prevention and early intervention is viewed as vital, there are few mental health therapists who treat very young children and families. To help train professionals across the state, UW-Madison is now in its sixth year of providing the Capstone Certificate Program in Infant, Early Childhood, and Family Mental Health. At the Rainbow Project, two staff members have completed this certification and more have plans to enter the program.

The Rainbow Project is also involved in training child and family therapists in an evidence-based treatment called Trauma Informed Child-Parent Psychotherapy (CPP). CPP is a treatment for children from birth through age 5 who have experienced at least one traumatic event and are experiencing behavior, attachment, and/or mental health problems, including posttraumatic stress disorder. All of this treatment builds the quality of the child's attachment to caregivers (building resilience to future stress).

Understanding the critical need for prevention and early intervention, The Rainbow Project also provides the Rainbow CORE (Consultation, Observation, Resources, and Education) program. Since 1990, daycare, preschools, and early childhood centers throughout Dane County are provided mental health consultations for children struggling in the classroom. Trainings include a variety of topics from how children use play to address trauma, to helping children with challenging

Gift of a Lifetime

2016 brought us an INCREDIBLE gift of a lifetime, from Design 4 a Difference partners, led by Bob Tobe and Floor360. This national initiative takes place in cities around the country where various business partners choose non-profit agencies to receive a major renovation free of cost. In Madison, 33 interior designers and over 200 businesses bestowed their magic upon The Rainbow Project. With planning & research beginning in April & the full renovation culminating in October 2016, transforming the interior of the Rainbow Project Clinic was completed. It is unbelievable! We are still reeling from the beautiful, calming & positive environment. The Rainbow Project is truly a place to help children and families find hope.

