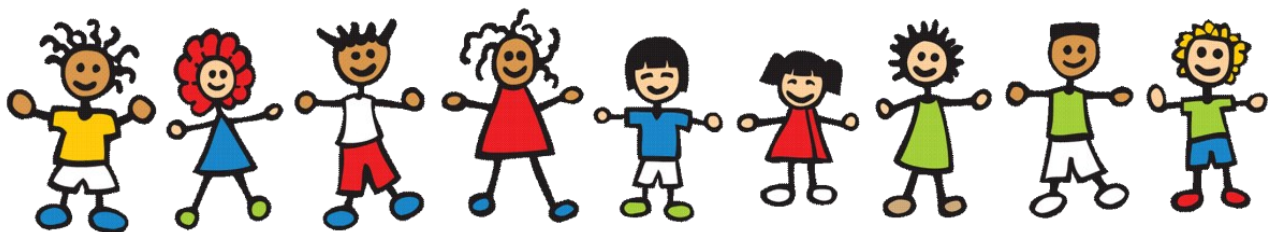


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Annual Report

2015



www.therainbowproject.net

The Rainbow Project Vision

A safe, healthy and nurturing world for children and families

Mission Statement

The Rainbow Project provides restorative healing and hope for young children and their families who have experienced trauma, thereby building a foundation for the mastery of life-sustaining skills

Values

- ◇ Respect– Philosophy of interactions with others...internally, consumers, other professionals and the community
- ◇ Growth– Desire to inspire, support and foster others...consumers, families, colleagues, team members and the community
- ◇ Compassion– Recognition, empathy and support for individual differences...including, but not limited to, life experiences, culture, background and abilities
- ◇ Collaboration– Interactive role as part of a larger whole
- ◇ Excellence– Commitment to quality, integrity, leadership, professionalism and thoughtfulness



The Rainbow Project programs

Early Intervention/Treatment Program

A core Rainbow Program that includes a comprehensive, individualized service model providing best practice trauma-informed, culturally competent services to child and families. Including assessment/evaluation, referral, advocacy, interagency coordination, play therapy, parent education, individual therapy, family therapy, in-home services and consultation in daycare, schools and foster homes.

Children of Violent Homes Prevention Program

A collaboration between Rainbow, Domestic Abuse Intervention Services, Briarpatch Youth Services and Family Services to provide services across ages and needs for children/youth exposed to domestic violence.

Rainbow Rapid Response Team

This special team provides immediate response and support for children and families involved in community violence and/or trauma crisis situations. RRRRT provides first response services, including crisis support, trauma screening, referral, and follow-up to ensure stabilization for children and families. The team also provides trauma-focused training presentations to help raise awareness and understanding in the community of best practice responses to trauma.

Coach's Corner: Emotion Coaching

A ten-week long group for dads and moms where they can share their experiences and learn how to understand and coach their child's emotions. Each week participants learn skills to help make sense of their child's feelings and ultimately behaviors. Dinner and professional childcare are provided (RSVP is required)

Early Childhood CORE Program (Consultation, Observation, Referral, and Education)

Rainbow Project therapists partner with early childhood educators and childcare providers to offer in-depth training, support, and consultation for centers throughout Dane County. Services include on-site trainings for providers and caregivers that address a wide range of topics, as well as observations of classrooms and/or specific children to address behavioral challenges.

F.A.C.E.- Kids

A multi-agency collaboration that provides groups for children and youth in Dane County. Groups are held in the community, schools, child care settings and the Rainbow Project. Groups focus on building positive social skills, self-esteem, anger & stress management, problem solving skills, and affective development.

Grandparents and Other Relatives as Parents

Monthly support and education group, warm-line phone resource, monthly newsletter, child development and management resources for grandparents who are primary caregivers for their grandchildren.

SAFE STEP Program

Rainbow collaboration with SAFE Harbor, Mental Health Center of Dane Co., Oasis Project to provide a prompt trauma assessment and support for a child and non-abusing parent following a Safe Harbor forensic interview for child abuse, child sexual abuse, neglect or domestic violence.

Community Education Speaker's Bureau

The Rainbow Project Community Education Coordinator and Rainbow therapists offer training in-services, workshops, seminars, and resources for a wide range of audiences working with children & families.

Program Services for Latino Children & Families

De Mujer a Mujer, a support group for Latina Women. Childcare is provided. **Madres y Hijas, Yo Soy! Yo Soy Unica!**, a self-esteem building group for Latina girls and their moms in the public schools.

Rainbow Project Staff, Board of Directors and Professional Resource Network

Staff

Sharyl Kato, *Director*

Darren LeCount, *Clinical Manager*

Madison Solomon, *Referrals & Community Programs Coordinator*

Danielle Kapanke, *Financial Coordinator*

Caitlin Bausch, *Administrative Manager*

Kimberly Crossland, *Administrative Assistant*

Celia Huerta, *Child & Adult Therapist*

Cerissa Wills, *Marriage & Family Therapist*

Christen Brockner, *Child & Family Therapist*

Christina Frank, *Adult & Family Psychotherapist*

Ethel Dunn, *Grandparents' Support Group facilitator*

Molly Tomony, *Child & Family Therapist*

Petrovnia McIntosh, *Child & Family Therapist*

Samantha Burr, *Child & Family Therapist*

Sara DeBruin, *Child & Family Therapist*

Serena Breining, *Parent Support Group facilitator*

Abby Halloran, *Child & Family Therapist*

Board of Directors

Erica Serlin, *President*

David Sepulveda, *Vice President*

Ellen Schwartz, *Secretary*

Aphra Mednick

Sharyl Kato

Steven Koslov

Donna Hurd

Shira Phelps

Charles Tubbs

Professional Resource Network

Sue Albert

Omie Baldwin

Fredi Bove

Barry Callen

Susan Carnell

Robert Cramer

Eve Dennison Pollock

Carol Gapen

Tony Keshena

Kitty Kocol

Tally Moses

Richard Rieselbach

Sandra Rivera

Rebecca St. John

Sue Sheeran

Diane Sorensen

Craig Stanley

Carol Stotlar

Jessica Strong

Teresa Tellez-Giron

2015 Fourth Quarter Service Report
For Period Ending December 31, 2015

New Referrals Received			
Month	Families	Children	Adults
October	19	24	26
November	14	17	22
December	16	22	25
Quarter Total	49	63	73
Year to Date	172	251	253

Number of Families	Referral Source
4	Attorney
1	Catholic Charities
1	Domestic Abuse Intervention Services
8	Dane County Human Services
1	Dane County Parent Council
3	Early Childhood Initiative
3	Meriter Hospital Psychiatric Unit
5	School
3	The Road Home
10	Safe Harbor
2	Self
1	Therapist
2	Pediatrician
3	YWCA

Zip Codes of New Referrals	
Zip Code	Number of Families
53532	3
53583	2
53589	3
53590	5
53593	3
53704	6
53705	3
53707	3
53711	7
53713	3
53714	3
53718	2
Homeless	4

Total Consumers:

*Includes new referrals, enrolled consumers, and all community programs – some duplication possible

Number of **Children** served this quarter: **176** Year to Date: **623**

Number of **Adults** served this quarter: **292** Year to Date: **798**

Fourth Quarter Enrollment in Early Intervention and Prevention Program:

29 new household; enrolled representing **33 children** and **42 caregivers**

110 total household; enrolled as of the end of quarter, representing **138 children** and **140 caregivers**

Average age of children: **6 years**

Age range of children: **2 years** to **17 years**

Fourth Quarter Waiting List:

*at the end of the quarter

Number of children: **2**

Number of adults: **1**

Diversity Population of Rainbow children and families newly referred this quarter:

59% Non-White (new referrals only)

53 Total number of Spanish speaking individuals accessing services

Safe Step Referrals:

Quarter total: **13 children** and **18 adult;** totaling **10 families;**

Year-to-date: **36 children** and **41 adult;** totaling **30 families;**

Foster Parents and Grandparents:

Number of new **Foster Parents** with whom Rainbow staff worked: **11** Year-to-date: **42**

Number of new **Foster Children** with whom Rainbow staff worked: **10** Year-to-date: **45**

Number of new **Kinship Parents** with whom Rainbow staff worked: **2** Year-to-date: **13**

Number of new **Kinship Children** with whom Rainbow staff worked: **1** Year-to-date: **15**

Number of new **Grandparents** enrolled or receiving other direct services: **5** Year-to-date: **11**

Number of new **Grandchildren** enrolled or receiving limited term direct services: **5** Year-to-date: **11**

De Mujer A Mujer

Number of **Mothers** served: **8** Year-to-date: **12**

Number of **Children** served: **8** Year-to-date: **8**

Number of **Hours** spent: **36** Year-to-date: **144**

Emotion Coaching Parenting Group (NEW in October 2015 – 10 Week Series)

Number of **Caregivers** served: **5** Year-to-date: **5**

Number of **Children** served: **6** Year-to-date: **6**

Number of **Direct Hours** spent: **20** Year-to-date: **20**

Grandparents and Other Relatives as Parents

Support Group

Grandparents served: **29** Year-to-date: **46** *unduplicated*

Grandchildren served: **15** Year-to-date: **22** *unduplicated*

Number of Direct Hours spent: **21** Year-to-date: **75**

Warm Line

Number of phone contacts: **81** Year-to-date: **135**

Number of phone contact hours: **57** Year-to-date: **206**

Number of email contacts: **546** Year-to-date: **1841**

Number of email contact hours: **67** Year-to-date: **232**

Number of one-on-one contacts: **2** Year-to-date: **7**

Number of one-on-one contact hours: **5** Year-to-date: **10**

Community Agencies Participating

Number of phone contacts: **9** Year-to-date: **27**

Number of email contacts: **22** Year-to-date: **56**

Number of in-person contacts with community agencies: **0** Year-to-date: **2**

Five Agency Cooperative Effort (FACE) Groups

Number of **Children** served: **78** Year-to-date: **170**

Number of **Adult** participants: **6** Year-to-date: **34**

Number of **Hours** spent: **76** Year-to-date: **204**

CORE: City of Madison

Number of **Children** served: **3** Year-to-date (some duplication possible): **20**

Number of **Staff** served: **24** Year-to-date (some duplication possible): **149**

Number of **Caregivers** served: **6** Year-to-date (some duplication possible): **20**

Number of **Hours** spent: **15.5** Year-to-date: **186.75**

CORE: United Way

Number of **Children** served: **3** Year-to-date (some duplication possible): **8**

Number of **Staff** served: **144** Year-to-date (some duplication possible): **176**

Number of **Caregivers** served this quarter: **3** Year-to-date (some duplication possible): **8**

Number of **Hours** spent: **43.5** Year-to-date (some duplication possible): **86**

Children of Violent Homes

*Includes new referrals, enrolled clients, and groups

Number of specific **Children** served: **87** Year-to-date (some duplication possible): **359**

Number of **Caregivers** served this quarter: **71** Year-to-date (some duplication possible): **254**

Training and Professional Development Received by Rainbow Staff

259.25 cumulative hours of training received. Year-to-date: **862.25** cumulative hours.

Trainings Included:

A Day in the Life – Listening to our Youth
Behavioral Intervention – Annual Review and Update
Cognitive Behavioral Intervention for Trauma in Schools
Community Coordinated Services
Conference for Managers, Supervisors, and Team Leaders
Corporal Punishment and Culture
Cultural Considerations for Young Children in Foster Care
Cultural Competency for Mental Health Providers
Dane County Comprehensive Community Services
Non-suicidal Self-Injury
Psychological First Aid (For Rapid Response Program)
Serving Law Enforcement Clients
Suicide Risk/Assessment Training
Skills for Psychological Recovery (For Rapid Response Program)
Trauma Informed Community Summit
Trauma Informed Child Parent Psychotherapy
Verbal De-escalation
Working with Domestic Violence

Community Networking and Interagency Coordination

Hours of staff time: **61 (including travel)** Year-to-date: **287.25**

Networks Include:

- Children, Youth & Families Consortium
- Commission on Sensitive Crimes
- Coordinated Community Response Task Force– Child Abuse & Neglect
- Coordinated Community Response Task Force– Domestic Violence
- Coordinated Community Response Task Force– DV—YISC/CVH Subcommittee
- Five Agency Cooperative Effort Supervisors Meeting
- Grandparents & Other Relatives as
- Parents
- Grandparents Interagency Meeting
- Madison Area Early Childhood Council
- Madison Metropolitan School District-Community Mental Health Task Force
- Madison Metropolitan School District Community Mental Health Steering Committee
- Rotary Club of Downtown Madison
- Tempo
- Trauma-Informed Community Advisory Council
- United Way Board of Directors
- United Way Born Learning Delegation
- United Way Executive Directors
- Visitation & Exchange Center– Consultation Committee: Safety/Security Subcommittee

Daycares and Preschools Worked With to Support Clients, Year-to-Date Total:

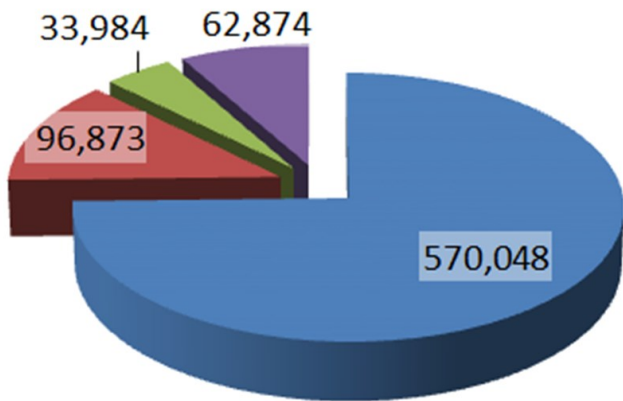
- Birth to Three: Bridges for Families
- 4K Summer Institute
- Creative Learning Preschool
- Elver Community Center
- Goodman Community Center Preschool
- KinderCare
- La Petite Academy
- Little Chicks
- Madison Jewish Community School
- Martin Luther King Christian Pre-school
- Meriter Children's Center
- Preschool of the Arts
- Pooh Bear
- Red Caboose Daycare Center
- The Respite Center
- University Avenue Discovery Center
- Waisman Center Preschool
- Woodland Montessori
- Wood's Hollow Children's Center

Schools Worked With to Support Children, Year-to-Date Total: 25

- Cambridge Elementary
- Cardinal Heights Upper Middle
- Cherokee Middle School
- Elvehjem Elementary
- Frank Allis Elementary
- Glendale Elementary
- Lapham Elementary
- Madison Jewish Community Day School
- Marquette Elementary
- Midvale Elementary
- Northside Elementary
- Orchard Ridge Elementary
- Prairie Phoenix Academy
- Rome Corners Elementary
- Savannah Oaks
- Schenk Elementary
- Sennate Middle School
- Sherman Middle School
- Shorewood Elementary
- Spring Harbor Middle School
- Steps to Success Program (Family Service Day Treatment Program)
- Thoreau Elementary
- Toki Middle School
- Winnequah Elementary
- Wright Middle School

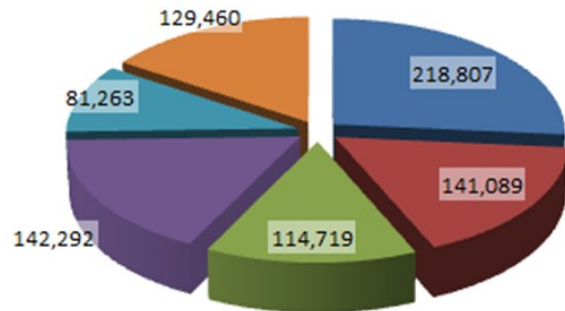
2015 Rainbow Project Expenses & Income Breakdowns

2015 Rainbow Project Expenses



- Personnel
- Operational
- Fundraising
- Building

2015 Rainbow Project Income



- Dane County Social Services
- City of Madison
- United Way
- Grants and donations
- Fundraising
- Fees Collected

2015 Board-Approved Budget

Dane County	218,807
City of Madison	138,598
United Way	106,400
Rhumba 4 Rainbow & Other	65,000
Donations (Includes Bulk Mailer)	45,000
Client Service Fees	84,000
Grants***	93,000
Trainings/book sales	600
Rental– Parking	28,000
Interest/Other income	250
Total Income	779,655

Business Insurance*	12,500
Professional Services/ Audit**	17,700
Postage/Program & Office supplies	5,000
Printing/Duplication	3,700
Telephone	4,600
Training	20,000
Travel	3,000
Meals/Food Supplies	1,800
Equipment Maintenance	3,500
Outreach/PR/Advertising	3,000
Fundraising expenses R4R	25,000
Bulk Mailer	3,200
Other	300
Bank Charges	2,500
Membership/Dues/ Subscriptions	3,100
Bad Debt Expense	
Depreciation– Equipment	8,000
Miscellaneous	
Subtotal Operating	116,900

Expenses (personnel, space, operating)

Salary	485,798
Taxes/Benefits	107,955
Subtotal Personnel	593,753

Landscaping/Snow Re-	4,000
Building maintenance/	7,500
Utilities	13,000
Interest/Taxes	20,700
Depreciation– building	23,500
Subtotal Space	68,700

Total Expenses	779,353
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Net Income	302
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